

Digitalize Your Business Processes with

Enterprise Solutions

Maximize ROI and Operational Efficiencies
using a Data-Driven Approach



YOU HAVE COMPLEX BUSINESS CHALLENGES



Inefficiencies in creating and managing data



Inaccurate and incomplete product information



Fragmented and incompatible data exchange systems



Incoherent communication with trading partners and consumers

WE CAN HELP

Solve Data Challenges with Solutions Built-on Global Standards, Enable a Collaborative Community Driven by Data Interoperability

GS1 HK Enterprise Solutions

Enterprise Trading Services

Smart Operations

Smart Retail

Brand Protection

Create unique product identity



Product Information Management

Communicate your content digitally



EDI-based B2B Community Platform

Collaborate effectively



Supplier Portal Trading Partner Management

Connect your data across the entire supply chain



EPCIS-based IoT Platform

GS1 Global Standards

ENTERPRISE TRADING SERVICES

Enable a Connected & Sustainable Trading Community

Supplier Portal

- Facilitate global product procurement
- Centralize product data & master data management
- Manage trading partner relationships

ezTRADE

- Accelerate order-to-cash cycle
- Facilitate paperless trading and invoicing processes
- Enable just-in-time inventory replenishment

SMART OPERATIONS

Move from Reactive to Predictive Operation Management

Sensor Data Network

- Capture & integrate data from multiple sensors automatically
- Provide real-time visibility into key metrics such as temperature, humidity, air quality, noise level, time consumption, etc.
- Monitor performance and stay on top of any unusual situations

Process Automation

- Identify process inefficiencies and automation opportunities
- Provide contextual-based data analytics and insights, enable rapid and proactive remediation
- Fuel continuous improvement and drive operational excellence

SMART RETAIL

Fuel Better Consumer Experience & Drive Business with Insights

Interactive Consumer Experience

- Provide innovative shopping experience via flexible formats, e.g., kiosk, tray, shelf, etc.
- Guide consumer shopping with personalised product recommendations
- Drive sales with embedded Digital Coupon solution

Consumer Insights

- Unlock consumer insights with AI, real-time video analytics and IOT/RFID technology
- Gain understanding on consumer profile, shopping behaviour and product preference
- Determine effective marketing strategy backed by data intelligence

BRAND PROTECTION

Protect Your Brand and Build Trust among Partners & Consumers

Product Authentication

- Build consumer trust by verifying product authenticity instantly
- Protect brand image
- Gain insights on consumer scanning data for better decision making

Channel Management

- Track distribution channels and identify suspicious supplies
- Get alerted and locate counterfeit goods
- Combat product diversion and grey markets

END-TO-END CONSULTING EXPERTISE

Your Trusted Partner

Our approach starts with understanding your business and challenges to help guide your strategy and roadmap for success. Leveraging globally recognised assessment tools, we offer consultancy services based on best practice processes to maximize value. Our services include:

Supply Chain Operations

RFID Asset Management

RFID Item Level Tagging

ERP Process Consultancy

PMS Process Consultancy

WMS Process Consultancy

TMS Process Consultancy

ASN Implementation

Inventory Management

GS1 AT A GLANCE

- A not-for-profit, industry-led **global standards organisation**
- Headquartered in **Brussels, Belgium**, with over 110 chapters around the world
- **2 million companies** in over 150 countries are using GS1 standards
- **6 billion GS1 barcodes** are scanned daily
- Over **100 million products** carry GS1 barcodes
- **GS1 Hong Kong** was founded in 1989, with over **8,000 corporate members** from sectors including retail & consumer goods, food & beverages, healthcare, apparel & footwear, logistics, etc.

Take the next step

Learn how we can help your business become intelligent!

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