



## Join us at the 15<sup>th</sup> Global GS1 Healthcare Conference “Raising the bar on patient safety and efficiency”

Hong Kong, 6-8 October 2009 - Hospital Authority Building

Security, traceability and efficiency in healthcare are currently at the forefront of government regulations and industry concerns around the world. As a result, numerous, and often irreconcilable solutions are being (or have already been) proposed to the national and international supply chain stakeholders. The cost and the inefficiency of diverse government regulations, proprietary service offerings and incompatible solutions to all stakeholders has called for defining and adopting global and open standards.

### 3-day conference topics include:

- ✧ Regulatory developments on automatic identification, traceability and electronic product catalogues
- ✧ Patient safety initiatives to secure the healthcare supply chain up to the patient
- ✧ Healthcare supply chain efficiency improvements
- ✧ Standardization & global harmonization

### Who should join?

Key stakeholders in the Healthcare supply chain are invited to participate in the Global GS1 Healthcare Conference, including representatives from:

- (Inter-) Governmental bodies and regulators
- Healthcare providers
- Pharmacists
- Manufacturers
- Distributors & wholesalers
- Logistics providers
- Industry associations
- GS1 Member Organizations representing local communities
- Educational institutions

### Why should you join?

1. Gather the latest on industry and regulatory developments in automatic identification, traceability and electronic product catalogues from the plenary speakers, who are all experts in their field
2. Leverage a unique neutral and international platform to network and benchmark with other stakeholders from around the world
3. Learn more about existing supply chain data standards
4. Raise your business requirements in the ongoing global standards development process

For questions, please contact Nadège Mullier, GS1 Global Office at [nadege.mullier@gs1.org](mailto:nadege.mullier@gs1.org) or Eric Chow, GS1 Hong Kong at [ericchow@gs1hk.org](mailto:ericchow@gs1hk.org).

Organizer:



Co-hosts:



香港特別行政區政府  
食物及衛生局  
Food and Health Bureau  
The Government of HKSAR



Organizing Committees:



香港特別行政區政府  
政府資訊科技總監辦公室  
Office of the Government  
Chief Information Officer  
The Government of the HKSAR



Supporting Organizations:





## 第 15 屆 GS1 全球醫療護理會議 “保障病人安全及提高效率”

請即參加!

香港 - 2009 年 10 月 6 至 8 日 - 香港醫院管理局大樓

醫護流程的安全性、可追溯性及效率一直是全球政府、監管機構及業界高度關注的課題。不同的國家及國際供應鏈持份者，接收並採納了針對上述問題的眾多建議，形成各地訂立出不同法規、或採用擁有專利權但欠缺互運性之解決方案的情況，這等方案成本高昂亦缺乏效率，促使各界就釐定及採納全球的開放標準作出努力。

### 三天會議講題包括:

- ◇ 有關自動識別、追溯能力及電子產品目錄最新法規的發展情況
- ◇ 用作提高醫護供應鏈安全性，以達至病患者層面的病人安全保障方案
- ◇ 醫護供應鏈效率改善方案
- ◇ 標準化及全球調和化的進程

### 誠邀以下人士參與

GS1全球醫療護理會議，誠邀醫護供應鏈主要持份者參與，他們包括下列組織/機構的代表：

- (跨) 政府部門及監管機構
- 醫療護理服務供應商
- 藥劑師
- 生產商
- 分銷商及批發商
- 物流服務供應商
- 工商團體
- GS1 成員組織 (代表當地社區)
- 教育機構

### 參與目的

1. 與會專家將為各界講解有關自動識別、追溯能力及電子產品目錄最新法規及行業發展情況
2. 借助這個獨特而中立的國際平台，與世界各地的持份者進行交流及評估
3. 掌握更多關於現行供應鏈數據標準的資訊
4. 提出您對全球標準發展進程的業務要求

會議議程及網上登記詳情將於稍後公佈。如有查詢，請電郵至 [ericchow@gs1hk.org](mailto:ericchow@gs1hk.org) 與香港貨品編碼協會周先生聯絡。

主辦機構：



合辦機構：



香港特別行政區政府  
食物及衛生局  
Food and Health Bureau  
The Government of HKSAR



籌備委員會：



香港特別行政區政府  
政府資訊科技總監辦公室  
Office of the Government  
Chief Information Officer  
The Government of the HKSAR

HKAPI  
香港科研製藥聯會



支持機構：

