

For immediate release

## HKSTP and GS1 Hong Kong to Establish a World-class Technology Centre for Supply Chain Management in Hong Kong Science Park

*To Create a Centre for Supply Chain and Logistics Expertise Transferring Global EPC/RFID Technology to Boost Efficiency of Hong Kong and Pearl River Delta Enterprises*

**Hong Kong, 1 February 2007** – Hong Kong Science and Technology Parks Corporation (HKSTP) and GS1 Hong Kong have collaborated to establish the Supply Chain Innovation Centre (SCIC). Located at the Hong Kong Science Park in Shatin and occupying an area of over 3,000 square feet, the SCIC is Asia's most comprehensive supply chain enabling technology centre for showcasing Electronic Product Code™ / Radio Frequency Identification (EPC/RFID) integrated solutions for the manufacturing, logistics and retail sectors from around the world.

Sharing a common vision with GS1 Hong Kong, HKSTP is leveraging the synergies of its Integrated Circuit Development Support Centre, Material Analysis Laboratory and Wireless Communications Test Laboratory to launch the Supply Chain Innovation Centre. The SCIC provides a one-stop platform clustering professionals in supply chain management from Hong Kong and abroad for EPC-standards-based RFID solutions through demonstrations of applications at work as well as training programs. GS1 Hong Kong is partnering with HKSTP by contributing its knowledge and expertise in global supply chain management and engaging industry partners and technology companies alike to provide world-class technology solutions that enhance operational efficiencies. The SCIC fulfills GS1 Hong Kong's mission to facilitate local adoption of global supply chain standards, best practices and enabling technologies as well as providing implementation services to local enterprises.

"The SCIC is an example of HKSTP leveraging our own technology infrastructure, such as the Wireless Communications Test Laboratory and working with leading partners such as GS1 Hong Kong in applying supply chain technology not only in Hong Kong, but in China as well," said Carlos Genardini, Chief Executive Officer, at

Founding Members 創辦成員:



Supply Chain Innovation Centre 供應鏈創科中心

Ground Floor, Wireless Centre, Hong Kong Science Park, Shatin, New Territories, Hong Kong 香港新界沙田香港科學園無線電中心地下

Email 電郵: [info@scic.org](mailto:info@scic.org) Website 網址: [www.scic.org](http://www.scic.org)

HKSTP. "We are pleased to cooperate with GS1 Hong Kong, as the synergies and increasing transfer and adoption of the EPC-based RFID technology will not only enhance Hong Kong's position as a regional business hub, but also strengthen our relationship with the Pearl River Delta region. This solution will also bolster the supply chain management capability and the competitive position of the HKSAR by making industries and companies alike more responsive to market needs, boosting operational efficiencies and reducing inventory costs and delivery time."

The SCIC showcases a comprehensive suite of EPC/RFID solutions in feature zones for the manufacturing, logistics and retail sectors, such as smart gate doors for manufacturing and logistics operators and smart shelves and smart fitting rooms for the retail shop of the future. It demonstrates how stakeholders within these sectors along the global supply chain can benefit from end-to-end real-time tracking and visibility of information via the Hong Kong EPCnetwork.

"GS1 Hong Kong is pleased to play a founding role in this initiative as the SCIC is receiving broad support from both local public bodies and cross-industry collaboration around the world," said Anna Lin, Chief Executive, GS1 Hong Kong. "The assets of HKSTP and world-class solutions of EPC/RFID will combine to create a one-stop platform for Hong Kong and the PRD for knowledge transfer and to experience the value that supply chain standardization, technology and infrastructural development add to their operations. Ultimately, the enhanced supply chain-information visibility can foster closer economic integration with China's manufacturing base and boost Hong Kong's competitiveness in logistics through better information."

The SCIC clusters a group of supply chain expertise and technology leaders, facilitating close collaboration with founding members Autotoll, Avery Dennison, BEA Systems, Cisco®, Maersk Logistics, METRO Group, PCCW Solutions, Schenker and Tyco ADT.

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Email電郵: info@scic.org Website網址: www.scic.org

"As a founding member of SCIC, Autotoll is committed to designing, developing and providing innovative and user-friendly RFID solutions to assist companies in strengthening their supply chain management. Our participation underpins Autotoll's ongoing efforts in enabling all enterprises to benefit from RFID technology."

**Mr. Paul Cheng, Chief Executive Officer, Autotoll Limited**

"Avery Dennison is actively involved in EPC/RFID development and deployment worldwide and we are proud to be a Founding member of SCIC. We are excited to share our global successes experience and work closely with our partners to apply RFID technology to improve the supply chain solutions in Hong Kong and pan-Pearl River Delta area, reinforcing its position as a formidable regional trading and logistic hub."

**Mr. Stan Drobac, Vice President, RFID Strategy and Planning, Corporate, Avery Dennison**

"The SCIC is an excellent platform to showcase how the use of innovative technologies like RFID and SOA can help businesses achieve better efficiency and effectiveness. As a technology innovator, BEA is pleased to share its experience with like-minded partners to bring the most cost-effective and best of breed solutions to the PPRD region through the SCIC."

**Mr. Yip Ly - Asia Pacific Vice President of Strategic Business, BEA Systems**

"Cisco is delighted to be a Founding Member of the SCIC. This involvement testifies to our vision of enhancing end-to-end visibility in the supply chain for PPRD-based enterprises and affirming Hong Kong as the regional center for EPC/RFID adoption."

**Mr. Charleston Sin, General Manager for Cisco Hong Kong and Macao**

"Maersk Logistics has been an active user of RFID technology. Our customers expect that we deploy the most cutting-edge technology, such as RFID, to improve their supply-chains. We believe this cooperation will enhance our ability to assist them to meet their requirements regarding the use of EPC and RFID devices."

**Mr. Steffen Schiottz-Christensen, Managing Director of Maersk Logistics China**

"We are proud to be among the major drivers and founders of the Supply Chain Innovation Center. The METRO Group has a large supplier base in China which makes it very attractive for us to roll out RFID also in Asia to improve our supply chain. The opening of the SCIC is a big step ahead and gives all interested parties the opportunity to learn how RFID technology can be used efficiently."

**Dr. Gerd Wolfram, Managing Director of MGI METRO Group Information Technology**

"As a founding member of SCIC, PCCW Solutions is committed to working closely with industry partners to promote research and development of innovative Radio Frequency Identification (RFID) and logistics applications, and to foster the development of supply chain industry in Hong Kong and South China."

**Mr. Sam Lai, Vice President, eLogistics Services of PCCW Solutions**

"We are proud to be a founding member of SCIC. Schenker aims to be recognized as the world leading provider of integrated supply chain solutions. We provide our clients with integrated solutions of exceptional quality by using cutting edge technology, such as RFID and innovative processes."

**Mr. Andrew Jillings, CEO of Schenker in China**

"ADT is excited about being a founding member of SCIC. As customers increasingly need to get objective, hands-on results for determining how RFID will impact their business, SCIC will provide them with all of the tools required to make RFID implementation possible. "

**Mr. Roger Tsang, General Manager, ADT Hong Kong , Tyco Fire & Security**

Strategic partners for the SCIC include Logistics and Supply Chain Management Centre (LSCM) and Applied Science and Technology Research Institute (ASTRI).

This collaboration has borne fruit through an extensive showcase of world-class device labels, relevant technology and industry insights, bringing best practices and cutting-edge RFID solutions to ease the management of supply chains increasingly complicated by globalization. These solutions also sharpen Hong Kong's competitive edge, advancing its position as a regional logistics and information centre.

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## About Hong Kong Science and Technology Parks Corporation

Hong Kong Science and Technology Parks Corporation (HKSTP) is a statutory body set up by the Government of the Hong Kong Special Administrative Region.

HKSTP provides innovative and technology driven infrastructure and support facilities which include market focused clustered laboratory services enabling Hong Kong industries and services to be more competitive; a full-service incubation programme for technology start-ups; and a fostering of partnerships and collaboration between industry and universities/applied research institutes through consulting, training and research programmes. HKSTP offers advanced facilities and support services for high technology companies that include an IC Design Centre, IC Development Support Centre, IP Servicing Centre, Material Analysis Lab, and a Photonics Development Support Centre.

More information about HKSTP is available at [www.hkstp.org](http://www.hkstp.org).

## About GS1 Hong Kong

Founded in 1989, GS1 Hong Kong (formerly known as The Hong Kong Article Numbering Association) is a not-for-profit industry support organization. It is committed to enhancing Hong Kong enterprises' competitiveness through the provision of global supply chain standards, best practices and enabling technologies. As GS1's local chapter, GS1 Hong Kong is the only organization that is authorized to issue and administer GS1 identification numbers in Hong Kong. Standards and solutions offered include bar coding services, B2B e-commerce services, Global Data Synchronization (GDS) and Electronic Product Code™ / Radio Frequency Identification (EPC/RFID). The organization hosts a variety of training courses to facilitate knowledge transfer for SCM principles, e-business strategies, global standards and the implementation of enabling technologies. The GS1 community has over one million corporate members spanning 145 countries and economies and more than 20 industries around the world.

For more information about GS1 Hong Kong, please visit: [www.gs1hk.org](http://www.gs1hk.org).

## For enquiries, please contact:

Angela Lo	Vivian Ma	Tracy Cheung / Maria Cheong
Hong Kong Science and Technology Parks Corporation	GS1 Hong Kong	Upstream Asia
Tel : 852 2629 6890	Tel : 852 2863 9733	Tel : 852 2973 0222
Email : <a href="mailto:angela.lo@hkstp.org">angela.lo@hkstp.org</a>	Email : <a href="mailto:vivianma@gs1hk.org">vivianma@gs1hk.org</a>	Email : <a href="mailto:hkstp@upstreamasia.com">hkstp@upstreamasia.com</a>

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