

PROGRAM SHEET FOR
Supply Chain Management & Logistics Forum 2
Asian Logistics, Maritime & Aviation Conference
亞洲物流航運及空運會議
2-3 November 2021

Resilience. Agility. Sustainability - Reshaping the Global Supply Chain
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- Date : **3rd November 2021 (Tuesday)**
- Venue : Hong Kong Convention and Exhibition Centre, Wanchai, HK
- Time : 14:30 – 15:30 On-line Virtual Form (60 mins)
15:45 - 16:45 Face-to-Face Exclusive Dialogue (60 mins)
- Format : Hybrid Conference (On-line & Physical)
- Language : English (Simultaneous Translation Provided)
- Event Link : <https://www.almac.hk/main/en/>
- Theme : Achieving agility in next-generation supply chains
實現靈活新世代供應鏈
- Synopsis : Agility in supply chain is critical for competitive advantages as it helps to explore and exploit opportunities in fast changing markets. Firms are increasingly dependent on innovation as a competitive tool to achieve agility. Being responsive is an increasingly important skill for firms in today's global economy; thus firms must be agile. Supply chain agility refers to the degree of swiftness on supply chain in order to respond customer's needs. It comprises of customer satisfaction, quality improvement, cost minimization, delivery speed, new product introduction, service level improvement, lead time reduction.
- Key Topics : 14:30-15:30 On-line Virtual Forum (Audience: Asia Pacific)
Introduce the key theme – Supply Chain Agility and the keys to aware for achieving supply chain agility as competitive edge. Speakers will share:
- ➤ Understanding on Supply chain agility and the must-haves
 - ➤ Post-pandemic megatrends towards sustainable supply chain
 - ➤ Supply chain resiliency to prepare business recovery
 - ➤ Tensions on e-commerce logistics and regional shifts
- 15:45-16:45 Face-to-Face Exclusive Dialogue (Audience: Hong Kong)
Business continuity is important for organizations of any size, in particular with the uncertainties driven from the Covid-19 attack. To ensure business continuity, rapid recovery and supply chain agility are crucial. In this session, an exclusive dialogue will share how they develop new business models, new operations and new measures to minimize the disruption and risks.

14:30-15:30 Virtual Forum (Total 60 minutes)

Time	Count	Contents
14:30pm - 14:45pm (Individual Speech)	15 mins	Opening Speech – Succeed with Supply Chain Agility Ms. Heidi Ho, Principal Consultant, GS1 Hong Kong A speech to share what is supply chain agility. It will discuss the before and after for the agility expectations towards the pandemic challenges. It will mention the must-haves elements for achieving supply chain agility to grasp every-changing business opportunities.
14:45pm - 15:00pm (Individual Speech)	15 mins	Supply Chain Resiliency: Transforming the Future of Retail Mr. CK Pak, Vice President, Circle K Convenience Stores (HK) Ltd. A speech to share the challenges on O2O fulfilment especially during the COVID-19 situation and the development on the recovery measures and operations. It will discuss how to uplift supply chain resiliency to support business continuity.
15:00pm- 15:15pm (Individual Speech)	15 mins	Evolving Megatrends towards Sustainable Supply Chain Mr. Vasilii Gusko, Director, Supply Chain – Hong Kong and Taiwan, Swire Coca-Cola A speech to share how pandemic reshape the business settings and how supply chain reacts towards the megatrends. It will discuss how a brand manufacturer perceives the trends and develops a sustainable and reversible supply chain management.
15:15pm - 15:30pm (Individual Speech)	15 mins	Resolving Regional Supply Chain Shift for e-Commerce Logistics Mr. John Parkes, Managing Director – Integrated Logistics, Kerry Logistics Network A speech to share how a logistics service provider ensures ability to react the regional shifts and the operations issues ranging from the impact of the pandemic, regional supply chain shifts to the growth of e-commerce logistics. It will state how different resolutions for the shift.
End of Session		

15:45-16:45 Face-to-Face Exclusive Dialogue (Total 60 minutes)

Time	Count	Contents
15:45pm - 15:50pm (Individual Speech)	5 mins	Opening and Welcome Speech – Agility management for business continuity Ms. Heidi Ho, Principal Consultant, GS1 Hong Kong. A speech to state out the requirements on supply chain agility and to welcome the panelists to share tactics made for business continuity.
15:50pm - 16:30pm (Panel Discussion)	40 mins	Agility management for business continuity Panelists: Mr. Michael Tung, Head of Logistics, DB Schenker Mr. Gordon Chan, Deputy General Manager, Food Manufacturing and Processing, HK Food Group (DCH Holdings Ltd) A panel to discuss 3 “N” model on driving business continuity which are new business models, new operations and new measures. Speaker will share what actions have been taken to react on the 3“N”. It will discuss how this 3“N” driving business agility and continuity.
16:30pm - 16:45pm (Open Floor Discussion)	15 mins	Wrap up Q&A
End of Session		

*New models, new operations and new business measures