

# One Code ∞ Opportunities



“1QR” is a QR code comprising information such as product specifications, incentives, certificates, track-and-trace, authentication, etc. Built on GS1 global standard - Digital Link, “1QR” allows stakeholders (e.g., consumers / business partners) to scan the same QR code to obtain varied product information.

## Merchants:

### ∞ Business Opportunities

- ✓ Offer different sales promotions at different times
- ✓ Connect offline & online
- ✓ Unlock China & global markets

Lifting Product

- ↑ **Creditability**
- ↑ **Authenticity**
- ↑ **Safety**

## Consumers:

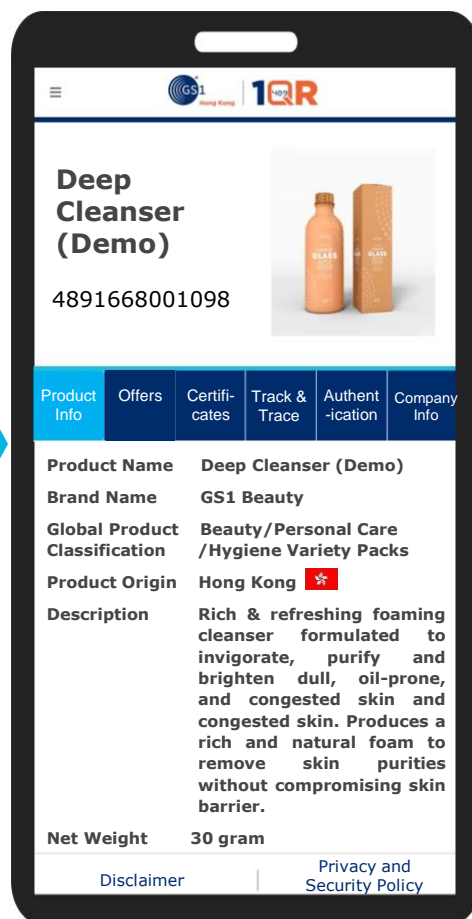
### All-round Product Info

- ✓ Get latest sales offers, share information, track-&-trace, authenticate
- ✓ Buy soundly and use safely

## Infinite Opportunities with a Scan



TRY ME



### Product Information

Name, Origin, Ingredient, Nutrient Value, Allergens...



### Offers

Discount, Rewards, Offers Sharing...



### Certificates

Certificates, Awards...



### Track & Trace\*

Product Tracing, Batch Tracking, Expiry date...



### Authentication\*

Product Authentication...



### Company Info

Company info, Brand Message...

\* Extra Cost Needed

It's FREE for GS1 HK members! Inquire now!

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