

# 2023優質食品計劃

## 2023 Quality Food Scheme

根據全球標準

In Accordance with Global Standards



### 效益 BENEFITS:



提升品牌/公司聲譽  
UPLIFT BRAND/  
COMPANY REPUTATION



優化供應鏈管理  
OPTIMISE SUPPLY  
CHAIN MANAGEMENT



增強消費者信心  
STRENGTHEN  
CONSUMER TRUST



提高食品追溯能力  
和食品安全  
ENHANCE FOOD  
TRACEABILITY AND SAFETY



審視其合規性  
ASSESS  
REGULATORY COMPLIANCE



提供改善路線圖  
ROADMAP TO  
IMPROVEMENT



「優質食品計劃」嘉許標誌



「優質食品計劃+」嘉許標誌

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## 引言 Introduction

GS1是一個中立及非牟利的國際組織，一直致力設計及推行全球標準，務求讓供應鏈更加高效、透明及安全。其標準不但受ISO認可，並受多個國際機構認同，如GFSI。GS1全球追溯標準(GTS)符合多項國際標準，不論食品生產過程中牽涉多少不同企業和國家，該標準讓食品追溯系統可以全球通行。

近年的食物安全事故及疫情令市民大眾對食物安全日益關注，端到端的食物溯源系統成為食品安全管理不可或缺的元素。GS1 Hong Kong一直致力推動企業實踐食品追溯，由2015年開始均每年舉辦「優質食品計劃」(原名為：優質食品源頭追蹤計劃)。計劃旨在嘉許於食品安全上表現卓越的本地企業，包括透過有效地採用國際標準及監控食品管理系統技術，以達到食品追溯的要求和提供優質及安全食品予消費者的最終目標。

As a neutral, not-for-profit, standard organisation, GS1 has dedicated itself to the design and implementation of global standards, for more efficient, visible and safer supply chains. Its global standards are not only recognised by ISO, but also widely acknowledged by global organisations like GFSI. GS1 Global Traceability Standard (GTS), which complies with multiple international standards, makes food traceability systems possible on a global scale, regardless of the number of companies or borders along the food production process.

The outbreaks of food incidents and pandemic in recent years raised concerns on food safety. End-to-end food traceability has become an essential element in food safety management. To encourage enterprises adopt food safety and traceability practices, GS1 Hong Kong has been organising the "Quality Food Scheme" (formerly named as Quality Food Traceability Scheme) annually since 2015. It aims to improve the visibility of food supply chain and enhance enterprises' ability in food safety and traceability use the adoption of global standards and management system, hence to increase consumer trust and food safety in local food industry.

由2020年9月起，GS1 Hong Kong推出了加強版「優質食品計劃+」。此計劃加入香港通用檢測認證有限公司 (SGS Hong Kong) 為審計夥伴。SGS 為全球在檢驗、查證、測試和驗證服務的領導者。透過加入食品安全管理體系和控制標準，我們冀以更全面的方法去幫助企業有效地優化及保障食品安全。

Starting from September 2020, GS1 Hong Kong launched an advanced edition - "Quality Food Scheme +", in which SGS Hong Kong is the audit partner. SGS is the world's leading inspection, verification, testing and certification company, which is recognised as the global benchmark for quality and integrity. Taking reference from food safety management and control standards, we aim to help companies ensure food safety in a more comprehensive and effective way, providing safer food to consumers.





優質食品計劃特點 Quality Food Scheme Features

	目標 Goal	重點得益 Benefits	評審準則 Criteria of assessment	審計機構 Audit performed by	評審覆蓋範圍 Scope of assessment	報名費用 Application Fee
<div><div>QUALITY FOOD Scheme</div><div></div><div>「優質食品計劃+」 Quality Food Scheme +</div></div>	<p>可助企業應對全球供應鏈帶來的挑戰，為關注食品安全的消費者帶來優質及安全食品。消費者看到計劃的認證標誌後，自然買得安心，食得放心。</p> <p>It helps companies meet the challenges posed by the global supply chains and ensures the delivery of high-quality and safe food to consumers who are concerned about food safety. Consumers therefore feel confident when they see the scheme logo of awarded companies.</p>	<p>獲取一份全面的評估報告，以協助企業建立更完善的食品追溯及安全管理系統的路線圖，及維持最新的系統</p> <p>Receive a full report to help companies develop roadmap for better food traceability &amp; food safety management, ensuring that companies adopted the most updated system.</p>	<p>根據ISO 22000、HACCP 及GS1「全球追溯標準」(GTS)進行</p> <p>Reference to ISO 22000、HACCP &amp; GS1 GTS</p>	<p>由香港貨品編碼協會及香港通用檢測認證有限公司負責</p> <p>GS1 Hong Kong &amp; SGS HK</p>	<p>除基本版涵蓋範圍之外，還涵蓋</p> <ol style="list-style-type: none"><li>1. 食品安全合規性</li><li>2. 員工及地方衛生監控</li><li>3. 食品安全管理體系</li></ol> <p>In addition to scope of assessment of basic edition, it also covers:</p> <ol style="list-style-type: none"><li>1. Compliance with regulations</li><li>2. Staff and premise hygiene level &amp; monitoring</li><li>3. Food safety management system</li></ol>	<p>每份申請報名費用為港幣二萬四千元正。</p> <p>The fee for each application is HK\$24,000</p>
<div><div>QUALITY FOOD Scheme</div><div></div><div>「優質食品計劃」 Quality Food Scheme</div></div>			<p>根據GS1「全球追溯標準」(GTS)進行</p> <p>Reference to GS1 GTS</p>	<p>由香港貨品編碼協會負責</p> <p>GS1 Hong Kong</p>	<p>主要包括:</p> <ol style="list-style-type: none"><li>1. 供應鏈管理及效率</li><li>2. 產品追溯能力</li><li>3. 處理事故 (e.g. 產品回收) 之速度和能力</li></ol> <p>Mainly includes:</p> <ol style="list-style-type: none"><li>1. Supply chain management &amp; efficiency</li><li>2. Product traceability</li><li>3. Incident response time &amp; capability (e.g. product recall)</li></ol>	<p>每份申請報名費用為港幣一萬六千元正。</p> <p>The fee for each application is HK\$16,000.</p>

QUALITY  
FOOD  
Scheme

「優質食品計劃」  
Quality Food Scheme

做好食品源頭追蹤 更快回應食安問題  
Enhance Food Traceability and  
Respond to Food Safety Issues Faster

GS1 Global  
Traceability Standard  
GS1全球追溯標準



旨在建立一個通用框架，任何業務、任何行業、任何組織和國家均可使用，從而研發指定的推行指引或附加規定

To create a generic framework that is expected to be used by any business, any industry sector, and organization, and by any country in order to develop specific implementation guidelines or additional requirements

自2005年始，由來自20個國家共73名專家研發的追溯流程

A Traceability Process developed since 2005, by 73 industry experts from 20 countries

合作夥伴之間可就所追蹤的產品數據進行  
高效快捷的數據通訊

Ensure efficient data communication about  
the traceable items among partners

描述產品追溯過程的標準，並不會受企業所採用的新科技影響

Describes the traceability process independently from the  
choice of enabling technologies

QUALITY  
FOOD  
Scheme

「優質食品計劃+」  
Quality Food Scheme +

參照多重國際標準 更全面提升食安管理  
Enhance Consumer Trust  
with 3 Global Standards

追溯標準  
Traceability Standard

GS1 GTS

食品安全管理體系標準  
Food Safety Management Standard

ISO 22000

食品安全控制標準  
Food Safety Control Standard

HACCP

SCORE

評分準則 Scoring System \*

評分將根據四大準則進行，主要包括(i)參照國際標準所訂立的準則、(ii) GFSI認可的食品安全認證及其他國際標準認證、(iii)培訓及(iv)對外商業夥伴的追溯覆蓋面。

The scoring system comprises four major components, including (i) meeting the Global Standards’ criteria, (ii) GFSI recognised food safety standards and other international standards certificates, (iii) Training and (iv) Extent of traceability coverage to external business partners.

	1參照國際標準所定立的準則 Meeting the Global Standards’ criteria	2GFSI認可的食品安全認證及其他國際標準認證 GFSI recognised food safety standards and other international standards certificates	3培訓 Training	4覆蓋面 Coverage
總分 Total Score (0-100)	70%	15%	10%	5%
<div>鑽石 Diamond</div> <div>金 Gold</div> <div>銀 Silver</div>	涵蓋4大項目及12項準則 Cover 4 focus perspectives and 12 criteria	<div>• IFS</div> <div>• FSSC22000</div> <div>• SQF</div> <div>• BRCGS</div> <div>• Global G.A.P.</div> <div>• ISO 22000</div> <div>• HACCP</div> <div>• ISO 9000</div>	完成 相關培訓課程 Complete relevant training courses	可追溯規範延伸至上游或下游合作夥伴 Extent of traceability to upstream/ downstream business partners

SCORE

高效回應消費者指標 ECR Index \*

為了提高企業處理事故之速度和能力,2項計劃同時根據高效回應消費者指標作評審。指標主要參照全球高效消費者響應指標（Global ECR）製訂,讓企業根據關鍵評分指標(KPI),對供應鏈執行效率進行更深一層的指導和評析,以了解公司內部和合作夥伴的ECR執行能力。指標內容將根據4大項目及4項準則進行。

In order to improve the speed and capability of companies to deal with incidents, both of the schemes have included a ECR Index. The Index is developed according to the Global Efficient Consumer Response (Global ECR) which provides companies with a deeper evaluation on the capabilities according to the KPI about the implementation of supply chain’s efficiency of ECR. The Index comprises 4 focus perspectives and 4 criteria.

\*適用於兩個計劃  
\*Apply to both Schemes

指標 Index	準則 Guidelines
★★★★	涵蓋4大項目及4項準則 Cover 4 focus perspectives and 4 criteria
★★★	
★★	



得獎企業心聲 Voice from Winners

大昌行集團有限公司 Dah Chong Hong Holdings Ltd.

「大昌行本身就很高度重視食品安全，這個進階版計劃為公司帶來三個正面的影響:(1)提升食品安全的追溯及管理; (2) 幫助員工認清工作方向和可再提升之處; (3) 向消費者建立正面及信心形象。」

“ Food safety is a key priority for Dah Chong Hong. Quality Food Scheme Plus brought tripartite advantages to our company: (1) Enhanced food safety traceability and management; (2) Helped our employees gain deeper understanding on future direction and areas for improvement; (3) Strengthened brand image and boosted consumer confidence.”

香港食品業務主管郭耀徽先生 Mr. Michael Kwok, Head of Hong Kong Food Group

大家樂集團有限公司 Café de Coral Holdings Ltd.

我們參加計劃，確保整個供應鏈環環緊扣，加強顧客對大家樂食品的信心。我建議業界堅守這個承諾，而要做到這個承諾並不簡單，因為會遇到很多難題及挑戰，也要很多付出和時間去達成。我當然會推薦這個計劃給其他行家。

“ We participate in the Scheme to ensure our supply chain are closely linked, increasing customers' confidence in our food. It is my sincere advice to the industry to uphold their commitment to food traceability. It is not easy because there are challenges, long-term commitment and time. I will certainly recommend this Scheme to the industry peers.”

助理總監（集團品質監控）余惠娟女士  
Ms. Grace Yee, Assistant Director (Corporate Quality Assurance)

唐順興家禽（香港）有限公司 Tong Shun Hing Poultry (HK) Co. Ltd.

作為香港和澳門主要冰鮮家禽入口商，我們很高興和香港貨品編碼協會以及餐飲業界各優秀企業擁有相同經營理念，就是重視食品安全。參與優質食品源頭追蹤計劃，由香港貨品編碼協會作第三方考核，持續優化我們的食品安全政策，令我們更加緊貼市場上客人的期望，亦滿足我們對食品安全的要求。

“ As the main importer for chilled poultry in Hong Kong and Macau, we are glad to share the same business philosophy with GS1 Hong Kong and other outstanding companies in the F&B industry, which is our focus on food safety. Upon participation of the Quality Food Scheme, it continuously optimise our food safety policy, so that we can closely follow the expectations of customers in the market and meet our requirements for food safety.”

總經理唐振峰 Patrick Tong, General Manager

「優質食品計劃 + 2022」得獎企業（按公司名稱字母順序排列）

Participating Enterprises in Quality Food Scheme + 2022 (in alphabetic order by company name)

鑽石企業 Diamond Award Enterprise

金獎企業 Gold Award Enterprise

「優質食品計劃 2022」得獎企業（按公司名稱字母順序排列）

Participating Enterprises in Quality Food Scheme 2022 (in alphabetic order by company name)

金獎企業 Gold Award Enterprise

銀獎企業 Silver Award Enterprise





## 可享權益 Entitlements

- ☆ 可獲取一份全面的評估報告，以協助企業建立更完善的食品追溯及安全管理系統的路線圖，及維持最新的系統  
Receive a full report to develop roadmap for better food traceability & food safety management, and to maintain the most updated system for companies who are constantly looking for improvement.
- ☆ 獲授權於相關的市場推廣資料上使用「優質食品計劃」嘉許標誌  
Entitled to use the "Quality Food Scheme" logo in marketing materials
- ☆ 宣傳及合作機會  
Publicity and partnership opportunities



## 報名資格 Eligibility

參賽企業須於香港或澳門食品及餐飲業營運達一年或以上。

Company that runs a F&B-related business for more than 1 year in Hong Kong or Macau is eligible to apply.



## 關鍵時間表 Key Timeline



「優質食品計劃+」審計夥伴  
「Quality Food Scheme +」  
Audit Assessment Partner

SGS

支持機構  
Supporting Organisation



The Institute of Purchasing  
& Supply of Hong Kong  
香港物資採購與供銷學會

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