

## Consumer Caring Scheme 2023 Application Form 「貼心企業」嘉許計劃 2023 申請表格

Please complete and send the form with a **copy of Business Registration** and **company logo image** in high resolution (1 x ai file and 1 x jpg / png file) to [consumercaring@gs1hk.org](mailto:consumercaring@gs1hk.org) by deadline **30 Nov, 2023**.

請填妥以下表格並於 **2023年11月30日** 或之前連同**商業登記證副本**及**商標圖像**(.ai 及 .jpg / .png 檔案各一) 傳送到電子郵箱 [consumercaring@gs1hk.org](mailto:consumercaring@gs1hk.org)。

Company Information 公司資料			
Organization Name 機構名稱 (Legal entity same as the BR 須與商業登記證相同)	(English 英文)		
	(Chinese 中文)		
Brand Name displayed on public media and Trophy 於媒體及獎座上展示的品牌名稱	(English 英文)		
	(Chinese 中文)		
Nature of Business 業務性質			
Official Website (if any) 官方網頁網址 (如有)			
Person-In-Charge Information 負責人資料			
Name of Person-In-Charge 負責人姓名		Title 職銜	
Contact Number 聯絡電話		Email 電郵	
Contact Person Information 聯絡人資料			
Name of Contact Person 聯絡人姓名		Title 職銜	
Contact Number 聯絡電話		Email 電郵	
Office Address 辦公室地址			

Please indicate how you know of the Consumer Caring Scheme 請提供從哪途徑得知「貼心企業」嘉許計劃 (可選擇多於一項)

- eDM 推廣電郵     Workshop/Seminar 講座     GS1 HK website 網站     Social media 社交媒體     Newspaper 報章  
 Search engine 網絡搜尋     Referral 轉介 : \_\_\_\_\_     Others 其他 : \_\_\_\_\_

### Application Method 申請方法

Please send the complete form with a **copy of BR** and your **company logo image** in high resolution (1 x ai and 1 x jpg / png file) to [consumercaring@gs1hk.org](mailto:consumercaring@gs1hk.org) by application deadline **30 Nov, 2023**. Application fee is **HK\$9,000 (One ticket of GS1 HK 35<sup>th</sup> Anniversary Gala Dinner included)**. We reserve the right to accept late application with subject to an administration charge of HK\$1,000.

Payment should be settled by a crossed check payable to 'GS1 Hong Kong Limited' within 14 days after your submission (please write your company name, contact person and contact no. on the back of the check).

請把申請表格於 **2023年11月30日** 或之前連同**商業登記證副本**及**商標圖像**(.ai 及 .jpg / .png 檔案各一)傳送到 [consumercaring@gs1hk.org](mailto:consumercaring@gs1hk.org)。

申請費用為**港幣 \$9,000 (包括香港貨品編碼協會三十五周年晚宴門券乙張)**。我們保留接受逾期申請及收取\$1,000 行政費用的權利。

請於遞交報名表後十四日內以劃線支票繳付申請費用，支票抬頭：「香港貨品編碼協會有限公司」，並在支票背面附上公司名稱、聯絡人姓名及電話。

### Declaration 聲明

- I / We fully agree with all Terms and Conditions of **Consumer Caring Scheme 2023** (Details at page 2).  
本人 / 我們完全同意「貼心企業」嘉許計劃 2023 的所有條款及細則 (詳看頁 2)。
- I / We hereby declare that our organisation (the Applicant) is the legal owner of the aforesaid trademark / the authorized distributor or agent of the aforesaid trademark and has obtained consent of the legal owner of the aforesaid trademark to participate in the **Consumer Caring Scheme 2023**.  
本人 / 我們在此聲明，本機構 (申請者)，是上述商標的合法持有人/授權分銷商或代理商，並已獲商標持有人同意參加「貼心企業」嘉許計劃 2023。

Authorized Signature with Company Chop 公司代表簽署及公司圖章:

Date 日期:

## Terms and conditions of "Consumer Caring Scheme 2023"

### Logo Usage

1. The 'Consumer Caring' Logo is used to recognize an awarded company's performance in the year applied. Samples of the promotional artwork on the using of Logo must be sent to GS1 Hong Kong (hereafter known as "the Organization") for final approval.
2. The Organization reserves the final right to terminate or modify the usage of the Logo. The Organization reserves the final right to withdraw the usage of the Logo of any acknowledged company.
3. The Logo shall only be used on the promotion materials of the entitled company or the specific brand which has received this recognition.

### Terms & Conditions

4. As participating company, we confirm that we are valid GS1 Hong Kong members with business operation for at least 1 year.
5. I / We agree and authorize that any of our business and / or any other information provided in this application can be used by the Organization for the purpose(s) in relation to the conduct of the Scheme, which includes the plan, judgment, promotion, editorial coverage, demonstration, presentation, pre- and post- event promotion of the Scheme, as well as communication, marketing purposes of the Organization and I/ We agree that our information may be disclosed to the steering committee, media, assessment team and the Organizer's staff, agents, advisors and service provider(s) in connection with or incidental to the foregoing purposes.
6. I am / we are aware that the application form and / or any other information, materials, products / samples submitted in relation to the 'Consumer Caring' Scheme (hereafter known as "the Scheme") will not be returned to the participating company.
7. I / We represent, warrant and undertake that all the information and materials provided are true and accurate to the best of my / our knowledge. The Organization reserves the right to disqualify any participant who violates the terms and conditions of the Scheme, and / or that is found to have made false claims on the information provided for the assessment of the Scheme.
8. The Organization reserves the right to disqualify or withdraw the recognition from any company which is found to / or have employees who are found to have committed any illegal practices by the laws and regulations of HKSAR.
9. Failure of any kind or rejection of the request to provide supporting documents, presentations or visits to the requested infrastructures / premises, or failure of application fee payment within designated payment period, may be considered as forgoing the right to proceed in the Scheme.
10. By submitting this application, I / we and the organization which I am / we are associated, do hereby release, indemnify and hold harmless the Organization, and its affiliates, successors, directors, employees or agents from and against any losses, damages, costs or expenses of any nature that may arise from my / our participation, acceptance or disagreement of any prize in the Scheme, and any related matters. Such indemnification shall include, but is not limited to, any claims based upon an alleged infringement of copyright or other proprietary right on participating companies' products, services, words, music, or images.
11. The Organization and its affiliates, successors, directors, employees or agents, and entities relating to the Scheme shall not be liable for any direct, indirect, incidental or consequential damages arising out of or in any way related to this application form or the Scheme under any and all circumstances.
12. The application fee or any fee paid in relation to the Scheme is non-refundable and non-transferable in any circumstance.
13. I am / we are aware that the Organization reserves the right to accept or reject any entries without disclosing the reason(s) and has the authority to amend any content of the Scheme as deemed necessary without making further notice to the participants.
14. The Organization reserves absolute discretion on eligibility and all the judging decisions of the Scheme.

### 「貼心企業」嘉許計劃 2023 條款及細則

#### 標誌的使用

1. 「貼心企業」標誌只認可獲嘉許企業於有關年度之表現。所有採用這些標誌的推廣物品樣本必須獲香港貨品編碼協會（在此指「主辦機構」）的核准始可使用。
2. 主辦機構有權終止或修改標誌的使用，也有權取消任何獲頒「貼心企業」標誌之機構使用標誌的資格。
3. 標誌只可用於獲認可之參加企業或品牌的推廣物品上。

#### 條款及細則

4. 本公司確認於遞交申請時為香港貨品編碼協會有效會員，並備有最少一年的營運紀錄。
5. 本人／我們同意並授權主辦機構可於以下情況使用我們提供的任何本公司及／或其他任何資料：  
推行「貼心企業」嘉許計劃或相關工作時，包括計劃、評審、推廣、報導式文章、示範、演示、活動前後的推廣工作，以及用於主辦機構的通訊及市場推廣工作上。同時，本人／我們亦同意在執行上述工作時，顧問委員會、媒體、評審團隊及主辦機構的職員、代理人、顧問及服務供應商或會取得本人／我們的資料。
6. 本人／我們知道因申請表及／或其他因「貼心企業」嘉許計劃而提交的所有相關資料、物品、產品／樣本將不獲退回。
7. 本人／我們確保所有提交的資料內容均屬真實及準確。如參加者違反主辦機構的條款及細則，及／或提供予本計劃評審委員會審查的資料含有失實的陳述，主辦機構有權取消其參加資格。
8. 如有任何「貼心企業」及／或其員工觸犯香港特別行政區的法律及規定，主辦機構有權取消其「貼心企業」的資格。
9. 如未能或拒絕提供本計劃要求的輔助文件、演示，未能或拒絕安排評審委員到企業／基礎設施探訪，或未能於指定限期內清繳申請費用均被視為放棄參與本計劃。
10. 申請表一經送交，即代表本人／我們及我們所屬的機構放棄向主辦機構及其附屬機構、繼承人、董事、員工或代理提出索償及追究就參與、接納或不同意任何本計劃的獎項安排或相關事宜所引致的任何性質的損失、損毀、費用或支出。有關的賠償應該包括，但不限於任何基於聲稱侵犯參加企業產品、服務、文字、音樂或圖像版權或其他專有權利的索償。
11. 對於任何因計劃而造成直接、間接、意外的或重要的損失，主辦機構及其附屬機構、繼承人、董事、員工或代理，以及所有與本計劃有關的團體概不負責。
12. 申請費用或任何與本計劃有關及已支付的費用，不論任何情況，概不退回及不可轉讓。
13. 本人／我們知道主辦機構有權在不透露理由的情況下接納或拒絕任何申請；如有需要，主辦機構亦有權對任何計劃內容作出修改，而毋須預先通知參加企業。
14. 主辦機構對參加資格及所有評審決定擁有最終決定權。

#### For Internal Use

Date of Application	Date of Payment
Application Type	Payment Reference
1. New 2. Renewal	