

# 2024優質食品計劃

## 2024 Quality Food Scheme

根據全球標準

In Accordance with Global Standards



### 效益 BENEFITS :



提升品牌/公司聲譽  
UPLIFT BRAND/  
COMPANY REPUTATION



優化供應鏈管理  
OPTIMISE SUPPLY  
CHAIN MANAGEMENT



增強消費者信心  
STRENGTHEN  
CONSUMER TRUST



提高食品安全及  
追溯能力  
ENHANCE FOOD SAFETY  
AND TRACEABILITY



審視其合規性  
ASSESS REGULATORY  
COMPLIANCE



推動永續發展  
DRIVE SUSTAINABLE  
DEVELOPMENT



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引言 Introduction

GS1是一個中立及非牟利的國際組織，一直致力設計及推行全球標準，務求讓供應鏈更加高效、透明及安全。其標準不但受ISO認可，並受多個國際機構認同，如全球食品安全倡議 (GFSI)\*。GS1全球追溯標準 (GTS) 符合多項國際標準準則，不論食品生產過程中牽涉多少企業和國家，該標準讓食品追溯系統可以全球通行。

食品安全一直都是市民非常關注的議題，因此，建立端到端的食品溯源系統成為食品安全管理中不可或缺的要害。香港貨品編碼協會 (GS1 Hong Kong) 一直致力於推動企業在食品追溯方面的實踐，自2015年開始每年舉辦「優質食品計劃」，表彰在食品安全方面表現出色的本地企業。得獎企業通過有效地採用國際標準和食品管理監控系統技術來滿足食品追溯要求，並提供優質和安全的食品給消費者。

計劃多年來一直與時並進，2020年9月香港通用檢測認證有限公司 (SGS Hong Kong) 加入本會為審計夥伴，推出加強版「優質食品計劃+」由SGS根據ISO22000及HACCP國際標準進行審核，助企業提升保障食品安全。由2024年1月起，新增「優質食品計劃ESG」，透過參考MSCI ESG指數\*\*及聯合國17項永續發展目標\*\*\*，鼓勵企業實踐對環境、社會和企業管治方面作出貢獻。此計劃為消費者提供了更加安全、健康和可持續的食品選擇，讓我們以更全面的方法去推動整個食品供應鏈及行業的永續發展。

As a neutral, not-for-profit, standard organisation, GS1 has dedicated itself to the design and implementation of global standards, for more efficient, visible and safer supply chains. Its global standards are not only recognised by ISO, but also widely acknowledged by global organisations like Global Food Safety Initiative (GFSI)\*. GS1 Global Traceability Standard (GTS), which complies with multiple international standards, makes food traceability systems possible on a global scale, regardless of the number of enterprises or borders along the food production process.

Food safety has always been a major concern for the public, therefore, establishing an end-to-end food traceability system has become an essential element in food safety management. GS1 Hong Kong has been committed to promoting the practicality of enterprises in food traceability and has been organising the "Quality Food Scheme" annually since 2015. Local enterprises that have performed well in food safety have been recognised, and these awarded enterprises have met the requirements of food traceability by effectively adopting international standards and food management monitoring system technologies, and providing high-quality and safe food to consumers.

Quality Food Scheme has been evolving with time. In September 2020, SGS Hong Kong joined the scheme as an audit partner to take reference to ISO22000 and HACCP to conduct audit for "Quality Food Scheme+", effectively boosting food safety standard. Starting from January 2024, GS1 HK launched the "Quality Food Scheme ESG" by referencing the standards of MSCI ESG Indexes\*\* and the United Nations Sustainable Development Goals (UN SDGs)\*\*\*, encouraging businesses to put effort into ESG practices. The scheme provides consumers with safer, healthier, and more sustainable food choices, and also promote the sustainable development of the entire food supply chain and industry in a comprehensive manner.

\* Global Food Safety Initiative(GFSI): <https://mygfsi.com/>  
\*\* MSCI ESG Indexes: <https://bit.ly/47vsvfd>  
\*\*\* United Nations Sustainable Development Goals (UN SDGs): <https://edu.unicef.org.hk/en/global-goal>





優質食品計劃特點 Quality Food Scheme Features

	目標 Goal	重點得益 Benefits	評審準則 Criteria of assessment	審計機構 Audit performed by	評審覆蓋範圍 Scope of assessment	報名費用 Application Fee
<div><p>「優質食品計劃」 Quality Food Scheme</p></div>	<p>助企業應對全球供應鏈帶來的挑戰，為關注<b>食品安全</b>的消費者帶來優質及安全食品。消費者看到計劃的認證標誌後，自然買得安心，食得放心。</p> <p>It helps enterprises meet the challenges posed by the global supply chains and ensures the delivery of high-quality and safe food to consumers who are concerned about <b>food safety</b>. Consumers therefore feel confident when they see the scheme logo of awarded enterprises.</p>	<p>獲取一份全面的評估報告，以協助企業建立更完善的食品安全及追溯管理系統的路線圖，及維持最新的系統。</p> <p>Receive a full report to help enterprises develop roadmap for better food safety &amp; traceability management, ensuring that enterprises adopted the most updated system.</p>	<p>根據GS1「全球追溯標準」(GTS) 進行</p> <p>Reference to GS1 GTS</p>	<p>由香港貨品編碼協會負責</p> <p>GS1 Hong Kong</p>	<p>主要包括：</p> <ol style="list-style-type: none"><li>1. 供應鏈管理及效率</li><li>2. 產品追溯能力</li><li>3. 處理事故 (e.g. 產品回收) 之速度和能力</li></ol> <p>Mainly includes:</p> <ol style="list-style-type: none"><li>1. Supply chain management &amp; efficiency</li><li>2. Product traceability</li><li>3. Incident response time &amp; capability (e.g. product recall)</li></ol>	<p>每份申請報名費用為港幣一萬六千元正。</p> <p>The fee for each application is HK\$16,000.</p>
<div><p>「優質食品計劃+」 Quality Food Scheme +</p></div>			<p>根據ISO 22000、HACCP及GS1「全球追溯標準」(GTS) 進行</p> <p>Reference to ISO 22000、HACCP &amp; GS1 GTS</p>	<p>由香港貨品編碼協會及香港通用檢測認證有限公司負責</p> <p>GS1 Hong Kong &amp; SGS Hong Kong</p>	<p>除「優質食品計劃」涵蓋範圍之外，還涵蓋</p> <ol style="list-style-type: none"><li>1. 食品安全合規性</li><li>2. 員工及地方衛生監控</li><li>3. 食品安全管理體系</li></ol> <p>In addition to scope of assessment of Quality Food Scheme, it also covers:</p> <ol style="list-style-type: none"><li>1. Compliance with regulations</li><li>2. Staff and premise hygiene level &amp; monitoring</li><li>3. Food safety management system</li></ol>	<p>每份申請報名費用為港幣二萬四千元正。</p> <p>The fee for each application is HK\$24,000.</p>
<div><p>「優質食品計劃 ESG」 Quality Food Scheme ESG</p></div>	<p>促使企業重視食品安全外，更兼顧可持續性，以符合消費者對於健康和永續發展的要求，最終達致<b>環境、社會、企業管治 (ESG)</b>及聯合國「全球17個永續發展目標」(UN SDGs)。</p> <p>Encourage enterprises to not only pay attention to food safety but also take sustainability into account to meet consumers' needs for health and sustainable development, ultimately achieving <b>environmental, social, and corporate governance (ESG)</b> requirements and the United Nation's Sustainable Development Goals (UN SDGs).</p>	<p>獲取一份ESG評估報告，以協助企業建立及提升ESG管理策略的路線圖，延續可持續的理念。</p> <p>Receive a full ESG report to help enterprises enhance and improve the roadmap for ESG management to ensure the company continuing the SDGs.</p>	<p>根據GS1「全球追溯標準」(GTS)、MSCI ESG指數、聯合國「全球17個永續發展目標」(UN SDGs) 等國際標準進行評審</p> <p>Reference to GS1 GTS、MSCI ESG Indexes &amp; United Nation's Sustainable Development Goals (UN SDGs) etc.</p>	<p>由香港貨品編碼協會負責</p> <p>GS1 Hong Kong</p>	<p>主要包括公司是否實踐以下準則(如適用)：</p> <ol style="list-style-type: none"><li>1. 環境：氣候變化、自然資源、污染及廢物、環境考量</li><li>2. 社會：人力資源、產品責任、利益相關方反對、社會機遇</li><li>3. 治理：企業管治、企業行為</li></ol> <p>Mainly about if the assessed company executes (if applicable):</p> <ol style="list-style-type: none"><li>1. Environment: Climate Change, Natural Capital, Pollution &amp; Waste, Environment Opportunities</li><li>2. Social: Human Capital, Product Liability, Stakeholder Opposition, Social Opportunities</li><li>3. Governance: Corporate Governance, Corporate Behaviour</li></ol>	<p>每份申請報名費用為港幣八千元正。</p> <p>The fee for each application is HK\$8,000.</p>



做好**食品源頭追蹤** 更快回應食安問題  
Enhance **Food Traceability** and  
Respond to Food Safety Issues Faster

GS1 Global  
Traceability Standard  
GS1全球追溯標準



旨在建立一個通用框架，任何業務、任何行業、任何組織和國家均可使用，從而研發指定的推行指引或附加規定  
To create a generic framework that is expected to be used by any business, any industry sector, and organization, and by any country in order to develop specific implementation guidelines or additional requirements

自2005年始，由來自20個國家共73名專家研發的追溯流程  
A Traceability Process developed since 2005, by 73 industry experts from 20 countries

合作夥伴之間可就所追蹤的產品數據進行  
高校快捷的數據通訊  
Ensure efficient data communication about the traceable items among partners

描述產品追溯過程的標準，並不會受企業所採用的新科技影響  
Describes the traceability process independently from the choice of enabling technologies



參照多重國際標準 提升**消費者信任度**  
Enhance **Consumer Trust**  
with Reference to 3 Global Standards

全球追溯標準  
Global Traceability Standard  
GS1 GTS

食品安全管理體系標準  
Food Safety Management Standard  
ISO 22000

食品安全控制標準  
Food Safety Control Standard  
HACCP



參照國際**ESG**標準 全面推動**永續發展**  
Promote **Sustainable Development**  
with Reference to 3 Global ESG Standards

全球追溯標準  
Global Traceability Standard  
GS1 GTS

全球**ESG**領導指數之一  
One of the Leading ESG Indexes  
MSCI ESG Indexes\*

聯合國可持續發展目標  
UN Sustainable Development Goals  
UN SDGs\*\*



獎項類別 Award Categories



**鑽石企業**  
對全球安全及追溯標準的應用以及食品追溯系統之成熟程度達到優秀級別的企業。

**Diamond Enterprise**  
Enterprise has demonstrated the excellent level of global safety and traceability standards implementation and the food traceability system maturity.

**金企業**  
對全球安全及追溯標準的應用以及食品追溯系統之成熟程度達到良好級別的企業。

**Gold Enterprise**  
Enterprise has demonstrated the best level of global safety and traceability standards implementation and the food traceability system maturity.

**銀企業**  
對全球安全及追溯標準的應用以及食品追溯系統之成熟程度達到標準級別的企業。

**Silver Enterprise**  
Enterprise has demonstrated a high level of global safety and traceability standards implementation and the food traceability system maturity.

**高效回應消費者指標\***  
為了提高企業處理事故之速度和能力，2項計劃同時根據高效回應消費者指標作評審。指標主要參照全球高效消費者響應指標 (Global ECR) 製訂，讓企業根據關鍵評分指標 (KPI)，對供應鏈執行效率進行更深一層的指導和評析，以了解公司內部和合作夥伴的 ECR 執行能力。

**ECR Index\***  
In order to improve the speed and capability of enterprises to deal with incidents, both of the schemes have included a ECR Index. The Index is developed according to the Global Efficient Consumer Response (Global ECR) which provides enterprises with a deeper evaluation on the capabilities according to the KPI about the implementation of supply chain's efficiency of ECR.

\* 只適用於「優質食品計劃」及「優質食品計劃+」  
\* Only apply to "Quality Food Scheme" & "Quality Food Scheme+"



第三級 Level 3



第二級 Level 2



第一級 Level 1



**科技獎**  
致力於並善用科技在環境、社會和企業管治實踐上有出色表現的企業。

**Technology**  
Enterprise that has implemented ESG practices with outstanding performance by the adoption of technology.



**創新獎**  
致力於並利用創新方法在環境、社會和企業管治實踐上有出色表現的企業。

**Innovation**  
Enterprise that has implemented ESG practices with outstanding performance through innovation.



**卓越獎**  
在環境、社會和企業管治實踐上有出色表現的企業。

**Achievement**  
Enterprise that has implemented ESG practices with outstanding performance.



SCORE 評分準則 Scoring System\*

食品安全計劃評分將根據四大準則進行，主要包括 (i) 參照國際標準所訂立的準則、(ii) GFSI認可的食品安全認證及其他國際標準認證、(iii) 培訓及 (iv) 對外商業夥伴的追溯覆蓋面。總分0-100 (100%)。

The scoring system of food safety scheme comprises four major components, including (i) Meeting the Global Standards' criteria, (ii) GFSI recognised food safety standards and other international standards certificates, (iii) Training and (iv) Extent of traceability coverage to external business partners. Total score 0-100 (100%).

1	參照國際標準所定立的準則 Meeting the Global Standards'criteria	70%	涵蓋4大項目及12項準則 Cover 4 focus perspectives and 12 criteria
2	GFSI認可的食品安全認證及其他國際標準認證 GFSI recognised food safety standards and other international standards certificates	15%	<ul style="list-style-type: none"><li>• IFS</li><li>• FSSC22000</li><li>• SQF</li><li>• BRCGS</li><li>• Global G.A.P.</li><li>• ISO 22000</li><li>• HACCP</li><li>• ISO 9000</li></ul>
3	培訓 Training	10%	完成相關培訓課程 Complete relevant training courses
4	覆蓋面 Coverage	5%	可追溯規範延伸至上游或下游合作夥伴 Extent of traceability to upstream/downstream business partners

SCORE 高效回應消費者指標 ECR Index\*

1	參照國際標準所定立的準則 Meeting the Global Standards' criteria	100%	涵蓋4大項目及4項準則 Cover 4 focus perspectives and 4 criteria
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審核程序 Assessment Procedure\*

**初次會議 Initial Meeting**

確定審計目標和範圍及準備審計計劃  
Define audit objective and scope & prepare audit plan

**審核 (實地及文件) Audit (On-site & Document)**

填寫GS1全球追溯準則評估清單  
Fill out the assessment checklist

**跟進會議 Post Meeting**

展示審核結果和報告 (包括：食品可追溯性之成熟度報告、改善及建議報告)  
Present audit findings and reports (Including: Food safety & traceability maturity report, Non-conformity & recommendation report)



SCORE 評分準則 Scoring System

環境、社會和公司治理計劃評分將根據以下準則進行：  
(i) 參照國際標準所訂立的準則。總分0-100 (100%)。

The scoring system of ESG scheme comprises with the following component: (i) Meeting the Global Standards' criteria. Total score 0-100 (100%).

1	參照國際標準所定立的準則 Meeting the Global Standards'criteria	100%	涵蓋10大項目及33項準則 Cover 10 focus perspectives and 33 criteria
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審核程序 Assessment Procedure

**初次會議 Initial Meeting**

確定審計目標和範圍及準備審計計劃  
Define audit objective and scope & prepare audit plan

**文件審核 Document Audit**

提交指定審核期內ESG準則評估清單  
Submit the designated ESG criteria assessment list within the specified review period

**跟進會議 Post Meeting**

展示審核結果和報告 (包括：ESG改善及建議報告)  
Present audit findings and reports (Including: Non-conformity & recommendation report of ESG)

\*只適用於「優質食品計劃」及「優質食品計劃+」 \*Only apply to "Quality Food Scheme" & "Quality Food Scheme+"



歷屆得獎企業心聲 Voice from Winners

合興食油 (香港)有限公司 Hop Hing Oils & Fats (HK) Ltd.

GS1 HK 的優質食品計劃 + 通過與香港通用檢測認證有限公司 (SGS Hong Kong) 合作，為合興進行了評估。由於 SGS 在檢驗、查證、測試和驗證服務都有極豐富的經驗，我們相信通過第三方的評估能更清晰地讓同事了解合興的優勢及改善之處，同時相信可以持續優化我們食品安全的管理和服務標準，加強消費者及商業客戶對我們的信心，令我們的業務持續增長。

We have joined GS1 HK's Quality Food Scheme Plus for many years. Under the Scheme, our company was assessed by GS1 HK & SGS Hong Kong. As SGS is experienced in inspection, verification and testing services, we believe that such third-party evaluation can help our colleagues to better understand Hop Hing's advantages and room for improvements. Only by continuously optimising our food safety management and service standards, we can strengthen the consumers' and business clients' trust towards Hop Hing and fuel our business to grow steadily.

香港及澳門營運總裁 梁子琦先生  
Mr. Jack Leung, Chief Operating Officer-Hong Kong and Macau



亞洲水產養殖科技有限公司 Aquaculture Technologies Asia Ltd.

其實可追溯性這項元素有多重要，因為可持續環保海鮮，裡面主要包括食品本身是否優質，以及它本身是否可追溯。透過 GS1 HK 這個計劃讓我們對整個生產過程更加有信心，可以提供到優質的食品。我們絕對會推介這項計劃比其他飲食業界，或者漁農界，因為可持續發展海鮮，可追溯性優質產品這些概念都是大勢所趨，若更多人對這些概念有認識的話，那他們對這些概念的支持度亦會提升。

In fact traceability is an important element, since sustainable and environmentally friendly seafood is mainly about whether the food itself is of high quality and whether it is traceable. By joining GS1 HK's Scheme, we can have higher confidence in the entire production process to provide high quality food. We definitely recommend the Scheme to the catering industry, or even fisheries and agriculture sector because sustainable seafood and traceable high quality products are global trends. If more people become aware of these concepts, they will also increase their support for these (traceability) initiatives.

副總經理 韋智揚先生  
Mr. Felix Wai, Assistant General Manager



新億食品有限公司 Sun Yik Food Ltd.

透過 GS1 HK 優質食品計劃提供的框架，我們由原料的管理，到生產，儲存，運送，最後到銷售層面，都有一系列的準則跟隨，令到我們可以出口穩定而合乎各國入口規定的產品，如果需要額外申請相關國際品質管理證書時，由於我們已跟隨著國際性的準則處理，所以也更容易獲得審批，令到出口業務發展開拓更順暢，更得心應手。

Through the framework of GS1 HK Quality Food Scheme, we commence from the management of raw materials, production, storage and delivery. Finally, to the sales level, there are a series of guidelines to follow so that we can meet the import regulations of various countries and export products. If it is necessary to additionally apply for relevant international quality management certificates. It is also easier to obtain approval because we have already followed international guidelines. Empowering us to open up new business overseas smoother.

零售及貿易經理 陳泰龍先生  
Mr. Harvey Chan, Retail & Trading Manager



得獎心聲  
More Voice of Winners



影片  
Videos



「優質食品計劃 + 2023」得獎企業（按公司名稱字母順序排列）  
Participating Enterprises in Quality Food Scheme + 2023 (in alphabetic order by company name)

鑽石企業 Diamond Award Enterprise



金獎企業 Gold Award Enterprise



「優質食品計劃 2023」得獎企業（按公司名稱字母順序排列）  
Participating Enterprises in Quality Food Scheme 2023 (in alphabetic order by company name)

金獎企業 Gold Award Enterprise



銀獎企業 Silver Award Enterprise





## 可享權益 Entitlements

- ☆ 可獲取一份全面的評估報告，以協助企業建立更完善的食品安全及追溯管理或 ESG 管理的路線圖，及維持最新的系統  
Receive a full report to develop roadmap for better food safety & traceability management or ESG management, and to maintain the most updated system for enterprises who are constantly looking for improvement
- ☆ 獲12個月授權於相關的市場推廣資料上使用「優質食品計劃」嘉許標誌  
Entitled to use the "Quality Food Scheme" logo in marketing materials for 12 months
- ☆ 宣傳及合作機會  
Publicity and partnership opportunities
- ☆ 證書乙張和獎座乙個  
One certificate and one trophy
- ☆ 參加年度頒獎典禮  
Tickets to the yearly award presentation ceremony



## 報名方法及資格 Application Method & Eligibility

- 填妥申請表格以郵寄方式或親身遞交到本會辦公室  
Complete and send your application form by post or in-person to GS1 Hong Kong
- 以劃線支票繳付申請費用，支票抬頭：「GS1 Hong Kong Limited」，支票背面附上公司名稱、聯絡人姓名及電話  
The crossed cheque should be made payable to "GS1 Hong Kong Limited", the company name, contact person's name, and telephone number should be included on the back of the cheque
- 所有費用均不可退回及不可轉讓  
All fees are non-refundable and non-transferable
- 參賽企業須於香港或澳門食品及餐飲業營運達一年或以上  
Enterprise that runs a F&B-related business for more than 1 year in Hong Kong or Macau is eligible to apply



## 關鍵時間表 Key Timeline



「優質食品計劃+」審計夥伴  
「Quality Food Scheme +」  
Audit Assessment Partner



支持機構  
Supporting Organisation



香港工業總會  
FHKI



香港中華廠商聯合會  
The Chinese Manufacturers' Association of Hong Kong



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