



# IOT DATA HACKATHON 2024

Final Pitch Day



24 March 2024 (Sunday) | 9:00am—5:45pm  
Function Room 1-3, 3/F, Core E, Cyberport 3

# RUNDOWN

TIME	PROGRAM
9:00 am	Registration
9:30 am	Opening Remarks <ul style="list-style-type: none"> <li>• Dr. Toa CHARM President, Hong Kong IoT Industry Advisory Council, GS1 Hong Kong Founding Chairman, Data Literacy Association</li> </ul>
9:35 am	Group Photo Session
9:50 am	Professional Stream Presentation
12:10 pm	Lunch Break
1:45 pm	Student Stream Presentation
4:20 pm	Coffee Break
4:45 pm	Judge Feedback
5:15 pm	Certificate Presentation to Judges, Partners and Sponsors
5:30 pm	Closing Remarks <ul style="list-style-type: none"> <li>• Mr. Sean TAN, Organising Committee Chairman of IOT Data Hackathon 2024 Information Technology Director, Jebsen Group, Jebsen &amp; Co. Ltd.</li> </ul>
5:35 pm	End of Event

# CHALLENGE STATEMENTS

**1**  
**Check Point Software Technologies Limited**

Adopt a "secure by design" approach in the development and implementation of smart city infrastructure and Internet of Things (IoT) systems

**2**  
**HKT Limited**

Develop a smart solution to support Electric Vehicle (EV) charger management for carpark to address the raising demand of EVs

**3**  
**MTR Corporation Limited**

Leveraging IoT Solutions for enhanced lift and escalator maintenance

**4**  
**GS1 Hong Kong**

Develop innovative solutions that leverage multi-modal data to predict emerging product trends in the market

**5**  
**Hong Kong International Airport**

Develop an application module to bring added values & benefits to the Cross-Border eCommerce Platform, driving a sustainable & resilient supply chain

**6**  
**PARKnSHOP**

How might PARKnSHOP implement a customer-centric solution to address out-of-stock issues?

SMART CITY

SMART SUPPLY CHAIN

# JUDGING PANEL



**Dr. Toa CHARM**

President, HK IoT Industry  
Advisory Council, GS1 HK  
Founding Chairman  
Data Literacy Association



**Ms. Amy CHOW**

General Manager,  
Hong Kong & Macau  
Check Point Software  
Technologies Limited



**Mr. Owen CHONG**

Strategic Account Director  
Google Cloud Hong Kong



**Dr. Crystal FOK**

Head of STP Platform  
Hong Kong Science and  
Technology Parks  
Corporation



**Ms. Lily LAI**

Chief Information Officer  
Airport Authority Hong  
Kong



**Dr. Stephen LAM**

Chief Operating Officer  
GS1 Hong Kong



**Ms. Irene LAU**

Assistant General Manager,  
Aviation Logistics  
Airport Authority Hong  
Kong



**Mr. Henry LI**

Head of Ecosystem  
Development  
Hong Kong Cyberport  
Management Company  
Limited



**Mr. Steve NG**

Managing Director,  
Commercial Group  
HKT Limited



**Mr. Gene SOO**

Head of Ecosystem –  
Global Innovation  
MTR Corporation Limited



**Mr. Wilson SOO**

Principle Manager (IT)  
CUHK Medical Centre



**Mr. Sean TAN**

Information Technology  
Director, Jebesen Group  
Jebesen & Co. Ltd.



**Mr. Patrick TSANG**

Senior Director, Information  
& Communication Centre  
Chow Tai Fook Jewellery  
Group



**Mr. Pascal TSE**

Vice Chairman, HL7 HK  
Chief Information  
Technology Officer  
St. Teresa's Hospital

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Silver Sponsors



## Organiser



## Co-organisers



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The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



## Venue Sponsor



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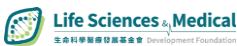
## Collaboration Partner



## Media Partner



## Supporting Organisations



## GS1 Hong Kong

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