



The Global Language of Business
Connecting Supply Chain with Innovations

GS1 HK Milestones
香港貨品編碼協會里程碑

Catalysing Business Transformation for Thirty-five Years 推動企業變革三十五載



One Code · Infinite Possibilities

For 35 years, GS1 Hong Kong (GS1 HK) has been bringing industries together to revolutionise the way they do business.

In 1989, industry leaders in Hong Kong came together to introduce a single standard for product identification — the barcode into the retail industry.

What started as a way to speed grocery store checkout has become the global language of business — a common way for trading partners around the world to identify, capture, and share information about products, locations, and more.

Today, as we embark on a new chapter, we are developing the breadth and depth of our range of services to help companies get products to market faster, build consumer trust and enhance experience, enable supply chain efficiency and gain insights to make better market decisions, realising their success in the Greater Bay Area and across the globe.

條碼在手 · 締造無限可能

在過去35年，香港貨品編碼協會（GS1 HK）一直致力凝聚業界、努力改善營商環境。

1989年，香港一眾業界翹楚將產品識別的單一標準——條碼引進到香港本地零售行業。

條碼從一開始是店鋪用來加快結帳速度，現已演變成為全球商貿的共同語言，讓全球貿易夥伴以統一方法去識別、擷取及分享有關貨品，位置等資訊。

時至今日，正當本會邁向新里程，我們繼續積極拓展更廣泛、更深入的服務領域，讓企業將產品更快推出市場、建立消費者信任並提升其體驗、強化供應鏈效能、獲得市場見解，幫助企業主管作出更明智的業務決策，助公司在大湾区以至全球市場突圍而出。



Footprints of GS1

GS1 empowers digital transformation through enabling efficient and accurate data sharing, which turns into actionable insights. We support a wide range of industries, spanning from retail, healthcare, food and food services, ICT, logistics and more, helping them to unlock the power of data and let them thrive in the new era.

GS1的時代標記

GS1為行業帶來高效且準確的數據共享，將市場洞見化為實際策略，有助實現數碼化轉型。我們支援零售到醫療保健、食品、餐飲服務以至物流等多個行業，促進企業釋放數據潛能，在新時代中脫穎而出。

Hong Kong 香港



8,000+

corporate members
名企業會員



>3.5 billion

annual barcode scans
每年的條碼掃描次數>35億次



~24 million

annual EDI messages
每年電子數據交易~2400萬個



7 of Top 10

Retailing companies
adopt GS1 standards
7間Top 10本地零售企業使用GS1標準



All 43

public hospital's drug
supply chains in HK
are supported by GS1
standards
全港43間公立醫院藥物供應鏈由GS1標準支援



2 of Top 3

Chinese fast food chains
in HK use GS1 system for
purchase order processing
2間Top 3中式快餐連鎖集團使用GS1系統處理採購訂單



Consumer Caring Scheme
recognising
「貼心企業」嘉許計劃，
自2011年起已嘉許了

926

companies
since 2011
家企業

QUALITY
FOOD
Scheme



優質食品計劃
Quality Food Scheme

QUALITY
FOOD
Scheme



優質食品計劃+
Quality Food Scheme+

QUALITY
FOOD
Scheme



優質食品計劃 ESG
Quality Food Scheme ESG

Quality Food Scheme has awarded
「優質食品計劃」，自2015年起
已嘉許了

219

companies
since 2015
家企業

Global Presence & Partnership 國際影響力與合作夥伴



118

national chapters serving
over 150 countries globally
在全球超過150個國家擁有118家分會



10 billion

barcode beeps every day
每日條碼掃描次數100億次



GS1 HK Solutions & Services Portfolio GS1 HK的解決方案及服務一覽



Retail &
Consumer Goods
零售及消費品



Food & Food
Services
食品及餐飲服務



Apparel &
Footwear
成衣及鞋履



Healthcare
醫療護理



Transport &
Logistics
運輸及物流



Innovations &
Technology
創新科技



Financial
Services
金融服務



Government
政府機構



Recycling
回收

GO DIGITAL • GO GREEN

Solutions & Services 解決方案

Omni-Channel Commerce 多渠道商貿

Online Exposure &
Sales Promotion
網上曝光及銷售推廣

Consumer
Engagement
與消費者互動交流

Sales Channel
Expansion
銷售渠道拓展

Enterprise Data Services 企業數據服務

Product Data &
Suppliers
Management
產品數據及
供應商管理

Procurement
Automation
採購自動化

Logistics
Optimisation
物流優化

Trade Finance
貿易融資

Smart Business Solutions 智慧營商方案

Smart Operations
智慧營運

Supply Chain
Visibility
供應鏈可視化

Brand Protection 品牌保護

Product
Authentication
產品驗證

Channel
Management
渠道管理

Data Intelligence
數據智能

Training & Consultancy 培訓及諮詢服務

Knowledge
Building
知識提升

Industry Best
Practices
最佳行業實踐

Talent
Development
人才培育

Smart Business
Innovation Centre
智慧科技創新中心

Enabling Technologies 促成科技

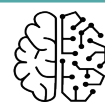
Internet of Things (IoT) 物聯網



Data Analytics 數據分析



AI & Machine Learning 人工智能及機械學習



Data Platforms 數據平台

Product Data 產品數據



Transactional Data 交易數據



Event Data 事件數據



Behavioral Data 行為數據



GS1 Global Standards GS1 全球標準

To know more, please contact us
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