



Annual Member Dinner
週年晚宴

"The Era of Black & White"
黑白時代

Sponsorship Package

The Era of Black & White

2025 marks a new chapter for GS1 HK as we wrap up our 35th anniversary last year, leading off first with our Annual Member Dinner.

You are cordially invited to join us to celebrate our collaboration and success, where you can network with hundreds of distinguished guests from the Government, business community and industry associations across sectors.

Themed “The Era of Black & White”, we will explore how the timeless combination unlocks immense possibilities and pave the way for infinite opportunities.

- Date** **8 April 2025 (Tuesday)**
- Time** **6:00pm - Cocktail**
7:00pm - Dinner
- Venue** **Diamond Ballroom, The Ritz-Carlton**
- Theme** **The Era of Black & White**
- Dress Code** **Stylish Black & White**



What You Can Expect this Year



Network with 450+ Industry practitioners



Products Showcase at booths & co-create opportunities



Glamorous Opening Ceremony



Consumer Caring Scheme 2024
Award Presentation Ceremony



Spectacular Performance and
Lucky Draw



Our 35th Anniversary Gala Dinner in 2024



500+

guests attended



18

different industry sectors

Opening Address:

Guest of Honour -

The Hon Paul Chan, GBM, GBS, MH, JP

Financial Secretary of HKSAR



26%

of attendees were from Government, EXCO, LEGCO, Institutions and Associations



41%

of guests held top-tier positions such as Chairman, CEO, and Directors from a diverse range of industries

Sponsorship Packages

Diamond Sponsor

Sponsorship Fee:

Member - HK\$45,000

Non-member - HK\$58,000

- Complimentary Seats
 - 12 pax OR
 - 6 pax with Acknowledgement as Sponsor for Grand Lucky Draw Prize
- Logo Exposure
 - Programme Leaflet
 - Foyer Backdrop
 - Main Stage LED Backdrop
 - Cocktail Mushroom Table
- Product Promotion and Advertising
 - Display Booth at Cocktail Reception
 - 1 page Advertisement at GS1 HK Business Connect Magazine
 - 1 banner advertisement on GS1HK Member Portal
 - 1 video upload on GS1HK YouTube Channel (production not included)
- Special Acknowledgement: Senior Representative on-stage Group Photo

Platinum Sponsor

Sponsorship Fee:

Member - HK\$35,000

Non-member - HK\$48,000

- Complimentary Seats
 - 12 pax OR
 - 6 pax with Acknowledgement as Sponsor for Grand Lucky Draw Prize
- Logo Exposure
 - Programme Leaflet
 - Foyer Backdrop
 - Main Stage LED Backdrop
 - Cocktail Mushroom Table
- Product Promotion and Advertising
 - 1 page Advertisement at GS1 HK Business Connect Magazine
 - 1 banner advertisement on GS1HK Member Portal

Gold Sponsor

Sponsorship Fee:

Member - HK\$25,000

Non-member - HK\$38,000

- Complimentary Seats
 - 12 pax OR
 - 6 pax with Acknowledgement as Sponsor for Grand Lucky Draw Prize
- Logo Exposure
 - Programme Leaflet
 - Foyer Backdrop
 - Main Stage LED Backdrop
 - Cocktail Mushroom Table

★ Gift & Other Sponsorship Packages

Booth Sponsor

Sponsorship Fee:

Member - HK\$10,000

Non-member - HK\$20,000

- Complimentary Seats
 - 2 pax
- Logo Exposure
 - Programme Leaflet
 - Foyer Backdrop
- Product Promotion and Advertising
 - Display Booth at Cocktail Reception
 - 1 banner advertisement on GS1HK Member Portal
 - 1 video upload on GS1HK YouTube Channel (production not included)

Lucky Draw

Sponsor

Sponsor a Lucky Draw

Prize valued at HK\$15,000 or above

- Logo Exposure
 - Programme Leaflet
- Product Promotion and Advertising
 - 1 banner advertisement on GS1HK Member Portal
 - 1 video upload on GS1HK YouTube (production not included)
- Acknowledgment by MC

Table Sponsor

Sponsorship Fee:

Member - HK\$20,000

Non-member - HK\$33,000

- Complimentary Seats
 - 12 pax

Gift Sponsor

Door Gift (700 gifts) /

Table Prize (60 gifts) &

Sponsorship Fee:

Member - N/A

Non-member - HK\$4,000

Company Name on Programme Leaflet

Lucky Draw

Sponsor

Sponsor a Lucky Draw

Prize valued at HK\$1,000 or above &

Sponsorship Fee:

Member - N/A

Non-member - HK\$4,000

Company Name on Programme Leaflet

Best Dress Prize

Sponsor

Sponsor Best Dress

Prize(s) valued at

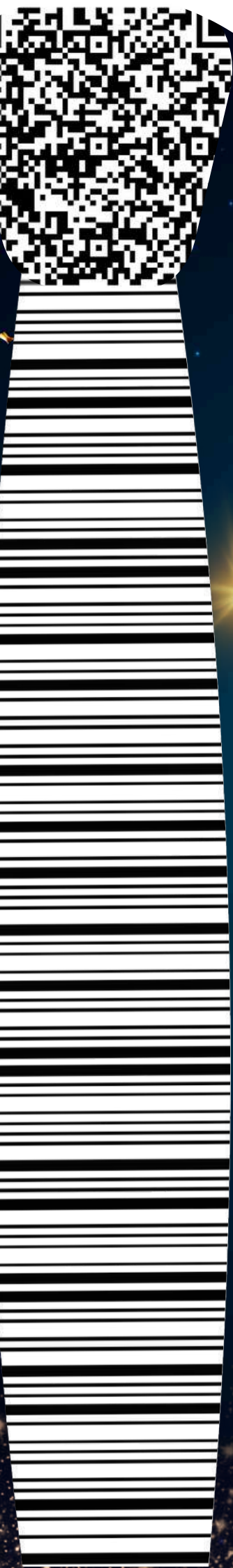
HK\$2,500 or above &

Sponsorship Fee:

Member - N/A

Non-member - HK\$4,000

Company Name on Programme Leaflet



See you there!

For further information, please contact us.