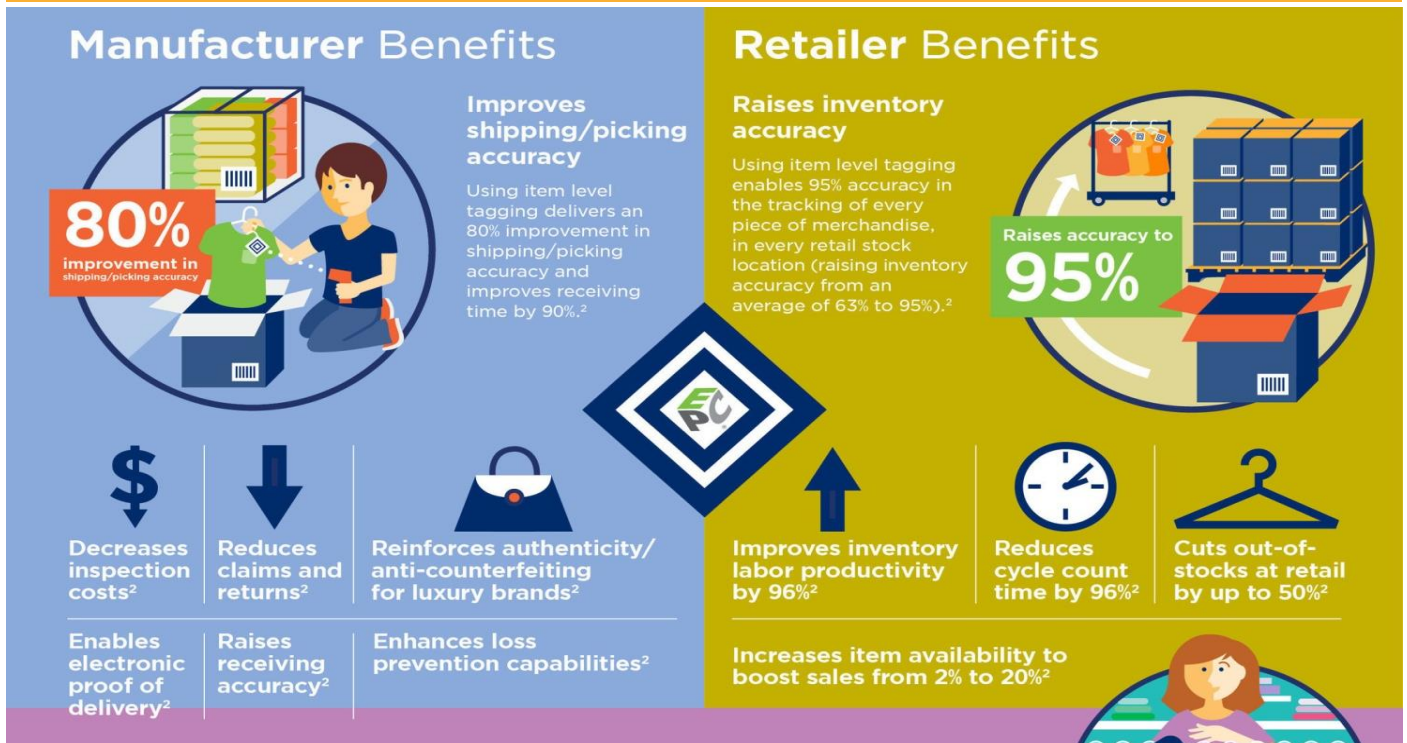


## Certified RFID/EPC Professional Training Program



### Introduction

The rise of omni-channel retail & contactless retail has accelerated radio frequency identification (RFID) development. It is predicted that the RFID market will reach USD22.2 billion by 2032. Even now, retailers have adopted RFID technology in automated checkout, real-time inventory management, smart operations etc., and the RFID solutions help quickly identify, capture, collect, and track data, from food to clothes, from cartons to cargos, to streamlining process, boosting operation efficiency, and minimizing costs and resources.

This 2-day Certified Professional Training Course on RFID/EPC will introduce EPC/RFID standards, implementation, real-life applications in retail, apparel, logistics and healthcare industries, as well as tips for digital transformation & innovation.

### Who Should Attend

Senior executives, line managers, operations managers, and project managers who are thriving to transform business for higher operation efficiency.

## Certificate Awarded

A Course Completion Certificate awarded by GS1 Hong Kong Academy

## Key Takeaways

- Learn the essentials of GS1 Standards, GS1 Keys and GS1 Services
- Understand the business benefits and essentials of EPC/RFID
- Learn RFID applications and global case studies
- Learn RFID management and implementation approach
- Equip with knowledge for RFID strategy formulation, and framework design for RFID application in business context

## Course Details

Duration : 2 days training  
Time : 09:30 – 17:30  
Venue : Virtual or In-person at 22/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong  
Language : Cantonese (with Official Learning Materials in English)

## Course Fee

**HK\$8,000** per person

## Trainer Profile

### Mr. KK Suen

- Chief Architect and Principal Consultant, GS1 Hong Kong
- Former Vice Chairman of Hong Kong Retail Technology Industry Association (2003)
- Advisor of XML CG (XML Coordination Group) of the HKSAR Government
- Seasoned trainer with 35+ years of experience in System Development System Design, and Consultancy
- Visiting lecturer, Hong Kong Polytechnic University, in Innovation and IT for Supply Chain Management
- Former member of Expert Review Panel of The Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM R&D Centre) (2016)



## Trainer Highlights

In the development of RFID and Internet of Things technologies and standards, Mr Suen has been involved in research since 1999. In 2004, he was appointed as one of twelve international experts on the EPCglobal Architectural Review Committee. He is also the only representative of an Asian institution.

With his extensive experience in information and IoT technology, Mr Suen was also appointed as a Hong Kong member of the Guangdong-Hong Kong Informatization Expert Committee in 2016, and became the Convener of The Hong Kong side in Area IV (Internet of Things and Smart City Applications).



### Enrollment & Enquiries

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