

APEC Academy - Certification in Sustainable Finance



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Introduction

Climate change has emerged as an urgent worldwide concern, prompting concerted global efforts to address it from various angles. The role of sustainable finance and investment is crucial in channeling funds towards initiatives and assets that generate positive environmental and social outcomes, facilitating our journey towards a resilient and sustainable future in terms of climate.

This course is designed to provide students with an understanding of the concepts and principles of green finance. Students will learn about the different approaches to ESG investing, the benefits and challenges of ESG investing, and how to integrate ESG factors into investment decision-making.

Recommended for

- Sustainability and ESG Professionals
- Business unit leaders with sustainability duties
- Other professionals with duties in promoting sustainable business practices
- Students and new graduates who would like to pursue a career in ESG-related fields

Expected Outcomes

To ensure a comprehensive understanding and application of the course content, each student is expected to:

1. Gain a deep understanding of the concept of sustainability, which includes grasping its significance in today's world and its potential role in shaping our future.
2. Familiarize themselves with the basic requirements for working effectively in the industry. This involves knowledge of both the hard skills necessary for the job, as well as the soft skills that can facilitate better teamwork and leadership.
3. Understand and appreciate the pivotal role sustainability plays in business development. This includes understanding how incorporating sustainability into business strategies can lead to long-term growth, improved public image, and the potential for new opportunities.



PILOT GREEN AND
SUSTAINABLE FINANCE CAPACITY
BUILDING SUPPORT SCHEME

Teaching team

Sandy Lam is the director at HKSAA, who has extensive experience in sustainable development consulting services, public relations, and investor relations. She has provided services to listed companies and public-private institutions in various industries, including industry, natural resources, financial investment, pharmaceuticals, TMT, and property development. Ms. Lam has been engaged in relevant work even before the Hong Kong Stock Exchange required listed companies to publish ESG reports, demonstrating her rich industry experience. Ms. Lam holds a master's degree in Corporate Environmental Management from the University of Hong Kong and has completed the GRI Standards Certified Training Program. She is also a Certified Environmental, Social and Governance Analyst (CESGA®), certified by the European Federation of Financial Analysts Societies (EFFAS).

William Lau, a current esteemed member of the HKICPA, holds a master's degree of Science in Risk Management, reflecting his profound knowledge and expertise in the field. With over 12 years of experience in assurance and risk management advisory services, he has actively contributed to numerous pre-IPO projects for esteemed corporations across Hong Kong, Macau, the People's Republic of China, Malaysia, and Singapore. His extensive involvement encompasses diverse areas such as Merger & Acquisition, Corporate assessment, offering training products, and auditing.

Mr. Lau possesses specialized proficiency in providing internal control review services in accordance with Practice Note 21 of the Listing Rules of the HKEX, as well as Practice Note 2 of the Growth Enterprise Market Listing Rules of HKEX. He also brings extensive experience in conducting internal audit and risk management consultancy services for listed clients, adhering to the Code of Corporate Governance.

Furthermore, Mr. Lau holds esteemed memberships in professional bodies, including the Hong Kong Institute of Certified Public Accountants (CPA(HK)) and the Certified Public Accountants Australia (CPA Australia).

Teaching team

Derek Li is a distinguished individual who holds the esteemed position of a founding member of the APEC Group and is currently an active member of the HKICPA. In his role, he assumes responsibility for overseeing projects aimed at fostering the growth of companies through strategic corporate initiatives. Mr. Li excels in cultivating robust partnerships and diligently monitors emerging trends within the industry. Furthermore, Mr. Li is a valued member of esteemed professional bodies, including the Hong Kong Institute of Certified Public Accountants (CPA), the Affiliate of The Society of Chinese Accountants & Auditors (ASCA), and the Certified Public Accountants Australia (CPA Australia).

Heidi Ho has been working in supply chain and international logistics arena since 1990's responsible to introduce and manage Asia Pacific supply chain management for leading multinational companies. Ms. Ho current position is the Principal Consultant for GS1 Hong Kong, leading the professional services team to provide supply chain and logistics management trainings, manage APEC or local government supply chain initiatives as well as provide business consultation services. Ms. Ho is also a Part-time lecturer for Hong Kong University and Vocation Training Council on Service Supply Chain, General Management, People Management, Operations Management and International Logistics & Supply Chain Management.

Since 90s, Ms. Ho has set up Asia Pacific supply chain function for various multinational corporations. She has introduced supply chain strategies from network balancing, production optimization, value-added logistics and efficient consumer response to corporations. Ms. Ho is currently leading GS1 professional services team, has trained over 1000 trainees over years, spoke over hundreds events on modern logistics and supply chain for government, industry associations or companies, managed over hundreds of projects from government to individual company across countries.

Ms. Ho is also core members of ECR Hong Kong Advisory Board, Food & Beverage Industry Advisory Board, Government's Trade Consultation Group and Consumer Liaison Group, Food Safety Consortium, Trade Advisor for Trade Industry Department (SUCCESS) and Trade Advisor for Trade Development Council (SME).

Award

Participants who meet the following criteria will be awarded a 'Certificate of Completion'

- Minimum 80% attendance of total training hours; and
- Minimum 80% score in sum of quizzes and final exam

Time & Date

3 full-day lectures, from 9:00 am to 6:00 pm

Venue

21/F, Grand Millennium Plaza, 181 Queen's Road Central, Sheung Wan, Hong Kong

Fee

HK\$10,000

This programme is one of the Eligible Programmes under the Pilot Green and Sustainable Finance Capacity Building Support Scheme, (<https://greentalent.org.hk/>).

Programme Identification Code: GTP- 151233

Effective date under the Scheme: 2024/03/05*

** The Pilot Green and Sustainable Finance Capacity Building Support Scheme only accepts reimbursement applications in relation to an Eligible Programme with an enrolment date that is on or after the effective date of such Programme*

CPD

Students who participate in this course will gain 27 hours of CPD hours

Registration

Please contact carriewong@gs1hk.org for course registration.

Competency

Sustainability; Industry knowledge

Rating

Beginner level

Enquiries



carriewong@gs1hk.org (Ms. Carrie Wong)

