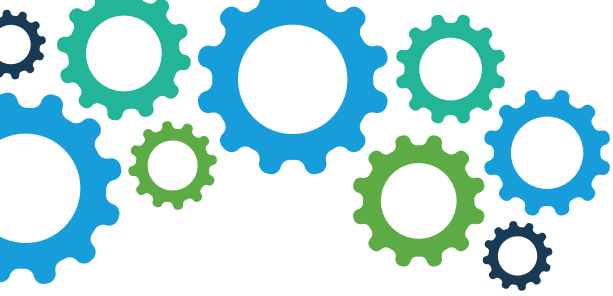


GS1 Hong Kong Vendor Partner Programme



Go Further, Reach More



Expand Network & Drive Business Growth

The Vendor Partner Programme (VPP) aims to build a collaborative community of our vendor partners and corporate members, to drive business growth and co-create success, achieving a win-win situation for all.

**Raise your company profile
in the profession**



**Strengthen your brand
and enhance exposure**

**Access exclusive business
opportunities**



Reach key decision-makers

**Keep abreast of latest
GS1 global standards
development**



Join Our Community

We offer 3 distinctive partnership categories. Choose the category that's best suited to your needs.

	Partnership Category	Strategic Partner	Industry Solution Partner	Associate Partner
Market Outreach & Business Networking	Free Tickets for GS1 HK Member Gala Dinner or GS1 HK Summit Exclusive connections with senior industry executives from major brands, retailers and logistics providers	4	1	N/A
	Member's rate for joining all GS1 HK events, trainings and activities	✓	✓	✓
Branding & Marketing	Company logo & information listed on GS1 HK's website (www.gs1hk.org)	✓	✓	✓
	Opportunity to display and distribute leaflets or catalogues at GS1 HK office	✓	✓	✓
	Success case sharing in GS1 HK Case Book (given the fact that the case must have GS1 HK involvement)	Up to 2 Cases	Up to 1 case	N/A
	Banner Ad in GS1 HK monthly eNewsletter	1	1	1
	Opportunity to insert an advertisement in GS1 HK's publication "Business Connect"	1 Page	Half Page	N/A
	eDM blast to targeted industries within GS1 HK's member base (eDM content & design to be provided by the vendor partner)	1 Round	1 Round	N/A
	Preferential advertising rates for GS1 HK eNewsletters and publications	✓	✓	✓
Business Matching & Development	Free entry for GS1 HK Digital Transformation Awards to enhance your brand credibility and prestige among industry peers and customers	✓	✓	✓
	Public Speaking Opportunity - Speaking opportunities at GS1 HK activities (e.g., seminars, webinars, workshops, networking events...)	2 Sessions	1 Session	N/A
Entrance Fee (one-off)		HK\$5,000	HK\$5,000	HK\$5,000
Annual Fee		HK\$60,000	HK\$35,000	HK\$8,800

Note:

- The above entitlements are subject to availability and will be on a first-come-first-served basis
- Details are subject to change without prior notice, please contact GS1 HK for latest details
- In the case of any disputes, GS1 HK reserves the right of final decision



Participate in GS1 HK events and activities



Our vendor partners can enjoy member's rate for joining GS1 HK events and activities to expand business network and enhance exposure.



JOIN & CONTACT US NOW

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