

Smart ESG Planning Certificate Course

Course Contents Highlights

- ✓ Understanding ESG Principles
- ✓ Collecting ESG Data
- ✓ Developing ESG Plan
- ✓ Measuring ESG Performance
- ✓ Learning from Real-world Cases

Course Introduction

With the increasing emphasis on sustainable business practices and accountability, especially under regulatory requirements from the Hong Kong Exchanges and Clearing Limited (HKEX), this course equips organizations to meet evolving ESG compliance and requirements. **The Smart ESG Planning Certificate Course** provides participants with essential knowledge and skills to integrate Environmental, Social, and Governance (ESG) principles into business strategies. Participants will learn the significance of ESG in the contemporary business landscape, explore effective data collection and reporting practices, and engage in a hands-on workshop to develop a tailored ESG plan for a hypothetical company. The course also covers techniques for measuring ESG performance and highlights emerging trends shaping the future.

Key Takeaways

1. **Understanding ESG Significance:** Recognize the critical role of Environmental, Social, and Governance (ESG) principles in enhancing business sustainability and stakeholder trust.
2. **Effective Data Management:** Learn best practices for collecting, managing, and reporting ESG data in compliance with relevant frameworks and standards.
3. **Tailored ESG Strategy Development:** Participate in a hands-on workshop to create a customized ESG plan for a hypothetical business, fostering practical application of learned concepts.
4. **Performance Measurement Techniques:** Explore methods for measuring ESG performance indicators to track progress and drive continuous improvement.
5. **Awareness of Emerging Trends:** Stay informed about current trends and future challenges in the ESG landscape, preparing your organization for upcoming developments.
6. **Networking Opportunities:** Connect with peers and industry experts to share insights, strategies, and experiences related to ESG implementation and best practices.

Training Contents

- 1. Introduction to ESG (Environmental, Social, Governance)**
 - Overview of ESG concepts (SDG, GHG, LCA, etc) and significance in today's business landscape.
 - Regulatory frameworks and stakeholder expectations.
- 2. Integrating ESG into Business Strategy**
 - Strategies for aligning ESG metrics with corporate objectives.
 - Case studies of successful ESG integration in organizations.
- 3. Data Collection and Reporting for ESG**
 - Best practices for collecting and analyzing ESG data.
 - Tools and technologies for effective ESG reporting and transparency.
- 4. Hands-On Class Exercise: Implementing a Smart WMS**
 - Create a tailored ESG plan for a hypothetical company.
 - Focus on defining goals, metrics, and implementation strategies.
- 5. Measuring ESG Performance and Impact**
 - Techniques for evaluating ESG performance and outcomes.
 - Discussion on the importance of continuous improvement.
- 6. Future Trends in ESG**
 - Exploration of emerging trends and innovations in ESG practices.
 - Insights into the role of technology in advancing ESG initiatives.

Who Should Attend

Corporate Executives, Sustainability Managers, Data Analysts, Operations Managers, Compliance and Risk Management Professionals, Investors and Financial Analysts

Trainers

Ms. Heidi Ho

- Global Traceability Trainer, GS1 Global
- Principal Consultant, GS1 Hong Kong
- Certified ESG Planner, CEP™
- Certified Agile Leader
- Project Management Professional, PMP®
- SCOR® Trainer and Certified Lean (Service) Professional
- Seasoned trainer in supply chain and traceability with 24+ years experience in leading regional supply chain function for FMCG and MNC Food corporations
- Accredited Auditor, clients include General Mills, Lam Soon, AEON, Maxim's, Swire Coca-Cola, etc.
- Member of Centre of Food Safety's Trade Consultation Group, International Food Safety Association, Hong Kong Food Council, Hong Kong Logistics Association, Chartered of Transport and Logistics, and iPro



Mr. Anson Poon

- Senior Supply Chain Consultant, GS1 Hong Kong
- over 20 years' experience in various fields ranging from quality assurance, supply chain, operations, consultation, and sales & marketing
- ISO 22000 qualification, Chartered Institute of Environmental Health (CIEH) Level 3 certification and 5S Blue Belt Certified ESG Planner
- Global Traceability Auditor accredited, GS1 Global
- Asia Pacific Traceability Coordinator nominated by GS1 Global in supporting numerous industry groups including Trade Consultation Forum of Hong Kong Food and Hygiene Bureau, ECR Hong Kong Advisory Board and Hong Kong Food & Beverages Industry Board



Training Details

Date:	1 day
Time:	9:30 am – 5:30 pm
Venue:	GS1 Hong Kong, 22/F, OTB Building, 160 Gloucester Road, Wan Chai, Hong Kong
Languages:	Cantonese (with English materials)
Course Fee:	HK\$2,400 per person



Enrollment & Enquiries

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