Digitalize Your Business Processes with Enterprise Solutions

Maximize ROI and Operational Efficiencies using a Data-Driven Approach
YOU HAVE COMPLEX BUSINESS CHALLENGES

Inefficiencies in creating and managing data
Inaccurate and incomplete product information
Fragmented and incompatible data exchange systems
Incoherent communication with trading partners and consumers

WE CAN HELP
Solve Data Challenges with Solutions Built-on Global Standards, Enable a Collaborative Community Driven by Data Interoperability

GS1 HK Enterprise Solutions

Create unique product identity
Communicate your content digitally
Collaborate effectively
Connect your data across the entire supply chain

GS1 Global Standards

Enterprise Trading Services
Smart Operations
Smart Retail
Brand Protection

Create
Communicate
Collaborate
Connect

Product Information Management
EDI-based B2B Community Platform
Supplier Portal Trading Partner Management
EPCIS-based IoT Platform
ENTERPRISE TRADING SERVICES
Enable a Connected & Sustainable Trading Community

**Supplier Portal**
- Facilitate global product procurement
- Centralize product data & master data management
- Manage trading partner relationships

**ezTRADE**
- Accelerate order-to-cash cycle
- Facilitate paperless trading and invoicing processes
- Enable just-in-time inventory replenishment

SMART OPERATIONS
Move from Reactive to Predictive Operation Management

**Sensor Data Network**
- Capture & integrate data from multiple sensors automatically
- Provide real-time visibility into key metrics such as temperature, humidity, air quality, noise level, time consumption, etc.
- Monitor performance and stay on top of any unusual situations

**Process Automation**
- Identify process inefficiencies and automation opportunities
- Provide contextual-based data analytics and insights, enable rapid and proactive remediation
- Fuel continuous improvement and drive operational excellence

SMART RETAIL
Fuel Better Consumer Experience & Drive Business with Insights

**Interactive Consumer Experience**
- Provide innovative shopping experience via flexible formats, e.g., kiosk, tray, shelf, etc.
- Guide consumer shopping with personalized product recommendations
- Drive sales with embedded Digital Coupon solution

**Consumer Insights**
- Unlock consumer insights with AI, real-time video analytics and IOT/RFID technology
- Gain understanding on consumer profile, shopping behaviour and product preference
- Determine effective marketing strategy backed by data intelligence

BRAND PROTECTION
Protect Your Brand and Build Trust among Partners & Consumers

**Product Authentication**
- Build consumer trust by verifying product authenticity instantly
- Protect brand image
- Gain insights on consumer scanning data for better decision making

**Channel Management**
- Track distribution channels and identify suspicious supplies
- Get alerted and locate counterfeit goods
- Combat product diversion and grey markets
END-TO-END CONSULTING EXPERTISE
Your Trusted Partner

Our approach starts with understanding your business and challenges to help guide your strategy and roadmap for success. Leveraging globally recognised assessment tools, we offer consultancy services based on best practice processes to maximize value. Our services include:

- Supply Chain Operations
- RFID Asset Management
- RFID Item Level Tagging
- ERP Process Consultancy
- PMS Process Consultancy
- WMS Process Consultancy
- TMS Process Consultancy
- ASN Implementation
- Inventory Management

GS1 AT A GLANCE

- A not-for-profit, industry-led **global standards organisation**
- Headquartered in **Brussels, Belgium**, with over 110 chapters around the world
- **2 million companies** in over 150 countries are using GS1 standards
- **6 billion GS1 barcodes** are scanned daily
- Over **100 million products** carry GS1 barcodes
- **GS1 Hong Kong** was founded in 1989, with over **8,000 corporate members** from sectors including retail & consumer goods, food & beverages, healthcare, apparel & footwear, logistics, etc.

Take the next step
Learn how we can help your business become intelligent!

CONTACT US NOW: Email: services@gs1hk.org | Tel: 2861 2819