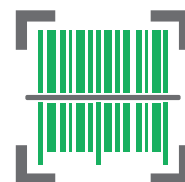


Decoding the Secret of Barcode through **WeChat Scan**



Connect & interact with over **1 billion WeChat users** through one simple barcode scan



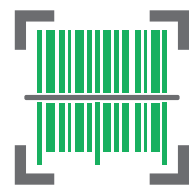
Achieve **word-of-mouth marketing** through WeChat share function



Boost sales by directing to designated online shop for immediate purchase

Act now to power more business opportunity!

條碼原來有玄機 微信掃掃你會知



透過簡單的條碼掃描，
與超過**10億**的微信用戶
進行交流和互動



以微信共享功能達到**口碑**
營銷(word-of-mouth)
的最佳效果



連接至指定的網購平台，
消費者可即時購買產品，
促進銷售

By GS1 HK 香港貨品編碼協會