

DISTRIBUTION

WAREHOUSING

PURCHASING

FORECASTING

PLANNING

INVENTORY
MANAGEMENT

GS1 Hong Kong SCM Professional Services – Your Key to Success
香港貨品編碼協會供應鏈管理專業服務 - 邁向成功之鑰匙



■ ■ ■ Do you have the RIGHT METHODOLOGY to optimize your supply chain operations?

Supply Chain Management (SCM) is a business strategy that aims at enhancing the value to the customers and minimizing business operation cost through the collaboration of all working parties along a product supply chain. Many companies have been performing SCM but what they have NOT been doing is viewing them as interrelated activities that need to be **aligned**, **coordinated**, and **synchronized** – the essence of effective SCM.

While companies constantly strive for cost reductions and enhanced operational efficiency with SCM, most businesses simply do not know how and where to begin with. The focus is often sidetracked by growing revenue or making the company a market leader, resulting in operations run at high costs.

Common problems include lack of time, expertise and skills to review and control costs. This will cost you results incommensurate with your efforts such as overpaying partners, the use of unnecessary steps, wastage of resources, reworking and delays.

■ ■ ■ How we can help you?

GS1 Hong Kong leverages a worldwide network of expertise and combines global knowledge with local implementation experience, helping Hong Kong enterprises adopt best practices for SCM and robust solutions using GS1 standards. Bundling standards with services, our professional consultants employ a standard-based infrastructure framework, by optimizing emerging yet sustainable technologies to support companies to evolve business processes. Through the adoption of world-class SCM practices, we help you:

- understand the causes
- lower business costs
- optimize supply chain operations
- remove barriers
- incorporate SCM best practices



GS1 Hong Kong Supply Chain Management Consulting Services



PROVEN Success

The GS1 Hong Kong Professional Services and Solutions Team comprises experienced consultants with broad industry exposure and different focuses of specialized areas. Aggregating our expertise and experiences, we have helped numerous companies from an array of industries to successfully achieve supply chain excellence through proven and winning solutions. See what our customers say:



"By capitalizing GS1 Hong Kong's expertise in Supply Chain Operations Reference-model (SCOR), Tsit Wing was able to re-examine every process involved in its operation, from procurement and production to warehouse and distribution. They provide a professional service from consultancy analysis to project management, execution and measuring results. Encouraging improvement over the company's supply chain reliability, responsiveness, flexibility and cost of operation have been seen."

Tsit Wing International Holdings Limited

3-MED

"GS1 Hong Kong Professional Services provided us with a clearer understanding on our inventory management problems and their respective resolutions, which brought us smoother warehouse operations and higher customer satisfaction."

3-MED Medical Instruments Co. Ltd.

AMYTEL

"New product launch is always a key challenge for electronics products and GS1 Hong Kong Professional Services helped us to bring in efficient supply chain management with advanced facilities, global standards and modern management to enhance our competitiveness."

Amytel Asia Ltd.



"The professional consultancy of GS1 Hong Kong suggested a number of improvement measures in system, workflow and manual perspectives. These measures help improve our warehouse operation with greater efficiency and flexibility. With a returned goods policy, we can have better information on our product quality and the information is useful for management to review and determine improvement actions."

Cents Co. Ltd.

DELICRON

"Inventory management has never been easy for the apparel industry. With the help of GS1 Hong Kong Professional Services, we now have greater efficiency, smoother warehouse operations and the ability to cope with our business expansion."

Delicron (HK) Ltd.



"With GS1 Hong Kong Professional Services, both our service quality and supply chain management have been improved. GS1 Hong Kong also helps us to integrate international standards and best practices."

Kwong Wah Paper Products (HK) Co. Ltd.

Call us today to discuss your SCM needs!

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■ 您是否懂得建立正確的方法，以優化供應鏈運作？

供應鏈管理是一項商業策略，藉所有合作夥伴在產品供應鏈中的協作，為客戶提高價值及減低商業營運成本。很多公司一直實施供應鏈管理，但卻沒有將之視為需要**共同合作**、**保持緊密聯繫**，以及**同步進行**的協作式活動 - 即高效益供應鏈管理的重要元素。

企業一向也實施供應鏈管理，卻未必懂得從何開始或採納那些方案，以有效減低成本及改善營運表現。他們的注意力往往集中在增加營利，或促使企業從競爭激烈的市場中脫穎而出等方面，結果卻令營運成本高企。

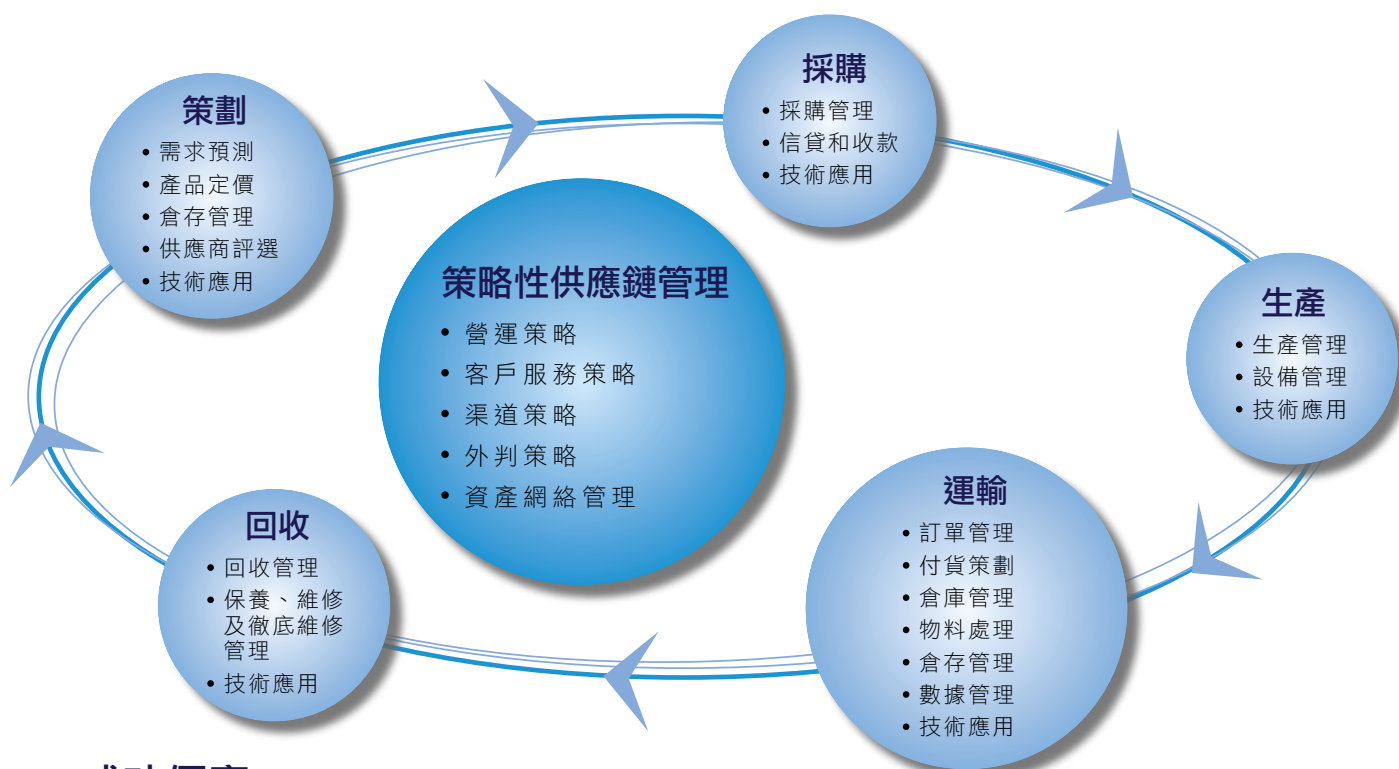
常見的問題包括：缺少時間、專業知識和技能來審核及控制成本。最終令閣下所付出的努力，未能達致預期效果，例如支付合作夥伴的報酬過高、採取不必要步驟、浪費資源、重組工序和延誤等。

■ 我們能為閣下提供那些協助？

香港貨品編碼協會的專業顧問憑藉其環球專家網絡，再配合所擁有的全球知識及本地實踐經驗，一直致力協助香港企業採用GS1標準，以實施供應鏈管理最佳實務及最具效益的解決方案。我們的方案以標準化的基礎設施為本，再配合不斷發展的嶄新技術，為企業於不斷演變的商業流程提供支援服務。透過我們提供的世界級供應鏈管理（SCM）實務，可協助您：

- 認識問題
- 消除障礙
- 降低商業成本
- 整合供應鏈管理最佳實務
- 優化供應鏈運作

香港貨品編碼協會供應鏈管理顧問服務的範疇



成功個案

香港貨品編碼協會的專業顧問服務團隊，擁有廣泛的商業實踐經驗及不同範疇的專業知識，多年來成功地為不同行業機構提供高效益的供應鏈管理解決方案，協助提升供應鏈的表現至最佳水平。以下是客戶對我們的評價：



TWG

「透過香港貨品編碼協會提供實施『供應鏈管理運作模型』(SCOR)的專業知識，捷榮重新檢討採購、生產、倉存至配送等每個環節的作業流程。他們提供的專業服務，涵蓋專業分析、項目管理和執行，以及效果評估等，為公司的供應鏈可靠性、回應速度、靈活程度和成本管理等方面帶來重大改善。」

捷榮國際控股有限公司

3-MED™

「香港貨品編碼協會所提供的專業服務，讓我們更清楚了解公司的倉存管理問題，從而根據建議逐步作出改善，使我們的倉庫運作流程更為順暢，更能滿足客戶需要。」

三星醫療器材有限公司

AMYTEL®

「對電子產品而言，推出新產品向來是一項重大的挑戰。香港貨品編碼協會提供的專業服務，協助我們引入具高效益的供應鏈管理，配合先進設備、全球標準和現代管理理念，有助我們增強市場競爭力。」

奧美達(亞洲)有限公司



「香港貨品編碼協會提供的專業顧問，為我們在工作流程、系統及人手安排各方面提供了多項改善措施，使我們的庫存紀錄更準確，倉庫運作及管理更為暢順，更具彈性。而藉著退貨管理監控制度，我們可準確反映公司產品品質，令管理層有所依據，以進行改善。」

瑞益行有限公司

DELICRON®

得利龍

「倉存管理一直是成衣業界不容忽視的問題。香港貨品編碼協會提供的專業服務，使我們的倉庫管理更為流暢，更能配合我們擴張業務的需要。」

得利龍百貨有限公司



「藉著香港貨品編碼協會的專業服務，令我們的服務質素及供應鏈管理皆得到改善，更有助我們日後在業務中融入國際標準及最佳實務。」

光華紙業(香港)有限公司

請即與我們聯絡，讓我們了解您供應鏈管理之需要！

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About GS1 Hong Kong

Founded in 1989, GS1 Hong Kong is a not-for-profit industry support organization. It is committed to enhancing Hong Kong enterprises' competitiveness through the provision of global supply chain standards, best practices and enabling technologies. As GS1's local chapter, GS1 Hong Kong is the only organization that is authorized to issue and administer GS1 identification numbers in Hong Kong. Standards and solutions offered include bar coding services, B2B e-commerce services, Global Data Synchronization (GDS) and Electronic Product Code™ / Radio Frequency Identification (EPC/RFID). The organization hosts a variety of training courses to facilitate knowledge transfer for SCM principles, e-business strategies, global standards and the implementation of enabling technologies. The GS1 community has over one million corporate members spanning 150 countries and economies and more than 20 industries around the world.

關於香港貨品編碼協會

香港貨品編碼協會於一九八九年成立，是一個非牟利的工商業支援機構，致力發展全球識別貨品標準、供應鏈應用技術及提供最佳實務守則，為香港企業提高市場競爭力。香港貨品編碼協會為GS1國際組織的本地分會，是香港唯一獲認可簽發及管理GS1國際貨品編碼的機構。協會所提供的標準和解決方案包括貨品編碼及條碼服務、企業對企業電子商貿服務、全球數據同步(GDS)，以及產品電子代碼／無線射頻識別(Electronic Product Code™ / Radio Frequency Identification)。協會亦舉辦一系列促進知識轉移的培訓課程，包括供應鏈管理原理、電子商貿策略、全球標準及如何實施應用技術。GS1在全世界各地擁有逾一百萬企業會員，遍佈全球一百五十個國家和經濟體及超過二十個行業。



Hong Kong



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