



# Hong Kong Internet of Things Conference 2018

## Unleashing the Real IoT Business Values

6 June | 9:15am - 5:00pm | S421 & S400 series, HKCEC

Stepped into its 6<sup>th</sup> edition, the **Hong Kong Internet of Things (IoT) Conference 2018** continues to serve as an efficient platform for industry practitioners to discover how IoT is adopted to meet different market needs and to exchange expertise.

**Free Registration**



Ready to adopt IoT in your business?

### Unlocking

Business Capabilities  
with IoT Infrastructure  
& Technology

### Advancing

Customer Experience,  
Service Performance,  
Business Value &  
Operational Efficiency

### Adopting in

Smart Business,  
Smart Healthcare,  
Smart Mobility

## Speakers Highlight



**Mr. Nicholas YANG, JP,**  
Secretary for  
Innovation  
and Technology  
HKSAR



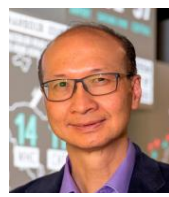
**Mr. Andy BIEN,**  
President, Hong  
Kong Internet of  
Things Industry  
Advisory Council/  
CIO, HK Airport  
Authority



**Mr. Alex KWAN,**  
Executive Director,  
Engineering &  
Technology, Hong  
Kong International  
Airport



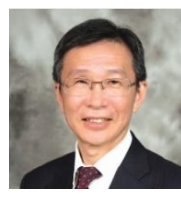
**Dr. Toa CHARM,**  
Chief Public  
Mission Officer,  
Cyberport



**Ir Peter YEUNG,**  
Head of ICT  
Cluster,  
HKSTP



**Ms. Wincy CHAN,** IoT  
Ecosystem  
Lead Asia,  
Microsoft



**Dr. FUNG Hong,** Chief  
Executive  
Officer, CUHK  
Medical Centre



**Mr. Alan Hung,**  
Director,  
Digital  
Innovation,  
MotherApp

*More speakers to be announced ...*

## You will expect at the Conference



**20+ Speakers**



**Keynote/ Plenaries  
Executive Panel**



**500+ Delegates/  
Potential Customers**



**10+ Solution Showcase/  
Information Exchange**

**Diamond Sponsor**



**Gold Sponsor**



**Silver Sponsor**



**Luncheon Sponsor**



For inquiry, please contact Miss Lam at  
Tel: (852) 2863 9736 Email: [hkiotconference@gs1hk.org](mailto:hkiotconference@gs1hk.org)  
Website: <http://hkiotconference.com/>





**Hong Kong IoT Conference 2018**  
**Unleashing the Real IoT Business Values**  
**6 Jun - Hong Kong Convention and Exhibition Centre**

**Programme at a Glance**

Time	Description		
8:45-9:15	Event Registration		
9:15-9:20	<b>Welcome Remarks</b> - <b>Mr. Andy BIEN</b> , President, Hong Kong Internet of Things Industry Advisory Council/ CIO, The Airport Authority of Hong Kong		
9:20-9:35	<b>Opening Address by Guest of Honour</b> - <b>Mr. Nicholas YANG, JP</b> , Secretary for Innovation and Technology (inviting)		
	<b>Opening Ceremony Officiating Guests</b> - <b>Mr. Nicholas YANG, JP</b> , Secretary for Innovation and Technology, HKSAR Government - <b>Ir. Allen YEUNG, JP</b> , Government Chief Information Officer, OGCIO, HKSAR Government - <b>Hon. Charles MOK, JP</b> , Legislative Council Member - <b>Mr. Andy BIEN</b> , President, Hong Kong IoT Industry Advisory Council/CIO, The Airport Authority of Hong Kong - <b>Mr. Peter YAN</b> , Chief Executive Officer, Hong Kong Cyberport Management Co Ltd - <b>Mr. Albert WONG</b> , Chief Executive Officer, Hong Kong Science & Technology Parks Corporation - <b>Ms. Anna LIN, JP</b> , Chief Executive, GS1 Hong Kong		
9:35-10:00	<b>Keynote Session (1) : Advancing Customer Experience</b> "Consumer Experiences through AI" – <b>Mr. Ram Kumar Narasimhan</b> , Senior Director, Head of Solutions, Cloud & Analytics, SE Asia, Hong Kong and Taiwan, Capgemini		
10:00-10:25	<b>Keynote Session (2) : Advancing Service Performance</b> "Internet of Things Applications at Hong Kong International Airport" - <b>Mr. Alex KWAN</b> , Executive Director, Engineering & Technology, Hong Kong International Airport		
10:25-10:45	Morning Refreshment Break & Visit to the Marketplace		
10:45-11:05	<b>Plenary Session (1) : Advancing Business Intelligence</b> "How IOT/AI change your life TODAY" - <b>Ms. Wincy CHAN</b> , IoT Ecosystem Lead Asia, Microsoft		
11:05-11:25	<b>Plenary Session (2) : Advancing Operational Efficiency</b> Discover how RFID is becoming the foundation for a successful digital strategy in today's transforming retail landscape - <b>Mr. Robert Pick</b> , Market Development Manager, Avery Dennison		
11:25-11:45	<b>Plenary Session (3) : Advancing Business Value</b> "Delivering Business Value through Intelligent Automation and Analytics" – <b>Prof. Daeyoung KIM</b> , Director, KAIST Auto-ID Labs (successor to MIT Auto-ID Center)		
11:45-12:05	<b>Plenary Session (4) : "When IoT meet Blockchain with GS1"</b> - <b>Dr Stephen Lam</b> , Chief Operation Officer, GS1 Hong Kong		
12:05-12:45	<b>Executive Panel : Unlocking Business Capabilities with IoT</b> IoT Data Platforms + Intelligent Automation + Embedded Analytics + Cognitive Computing- Moderator : <b>Dr. Toa CHARM</b> , Chief Public Mission Officer, Hong Kong Cyberport Management Co Ltd		
12:45-14:00	VIP Luncheon		
Breakout Session	Smart Healthcare	Smart Business	Smart Mobility
14:15-14:40	Smart Logistics: Process and Technology Changes in Pharma Supply Chain, <b>Mr. Kelvin Ko</b> , Group Vice President, Head of Logistics Technology, BPS	Cyber Security in IoT Adoption, <b>Mr. Garrick Ng</b> , Chief Technology Officer, Cisco	Smart Transport: Rail Gen 2.0 - Biew Customer Experience, <b>Mr. HW CHAN</b> , Communications & Control Engineering Manager, MTR Corporation Ltd.
14:40-15:05	IoT-Led Remote Elderly Caring, <b>Mr. Alan Young</b> , Chief IT Officer, Caritas Hong Kong	Use of new media VR/AR/MR AI and IOT in marketing, brandings and retails, <b>Dr. Phillippe Gerard</b> , Chief Creative Officer, JetOne	Smart Tourism: Smart Crowd Management & Analytics, <b>Mr. Alan Hung</b> , Director, Digital Innovation, MotherApp Ltd.
15:05-15:30	Digital Healthcare in Smart City, <b>Ms. Elina YU Jia</b> , Head, Life Sciences Business Unit, China TATA Consultancy Services	AI Makes the Future, <b>Mr. Berry Leung</b> , Founder, Teksbotics Asia	Smart Transport: The 4S Solution, <b>Ms. Ashley Chau</b> , Chief Strategist, GreenSafety Technology
15:30-15:50	Afternoon Refreshment Break & Visit to the Marketplace		
15:50-16:35	<b>Technology Panel : Business Evolution and Realities</b> - Moderator : <b>Ir Peter YEUNG</b> , Head of ICT Cluster, HK Science and Technology Parks		
16:35-17:00	<b>Closing Keynote : Advancing Process Exploring IoT in a New Hospital</b> - <b>Dr. FUNG Hong</b> , Chief Executive Officer, CUHK Medical Centre Ltd.		
17:00-17:10	Lucky Draw and End of Programme		

