



The Global Language of Business

GS1 Hong Kong Summit 2017

7 November 2017

Post Event Highlight



The Summit – Figure at a Glance



*To experience the exciting journey on
Business Transformation for Customer Centricity*



29+ Speakers

- **3** VIPs (GOH+LEGCO)
- **4** Plenaries
- **3** Concurrent Tracks
- **19+** presentation with seasoned topics and case sharing



**1 High Power
CEO Panel**

- **6** industry influencers
- The **most** impressive session



520+ Participants

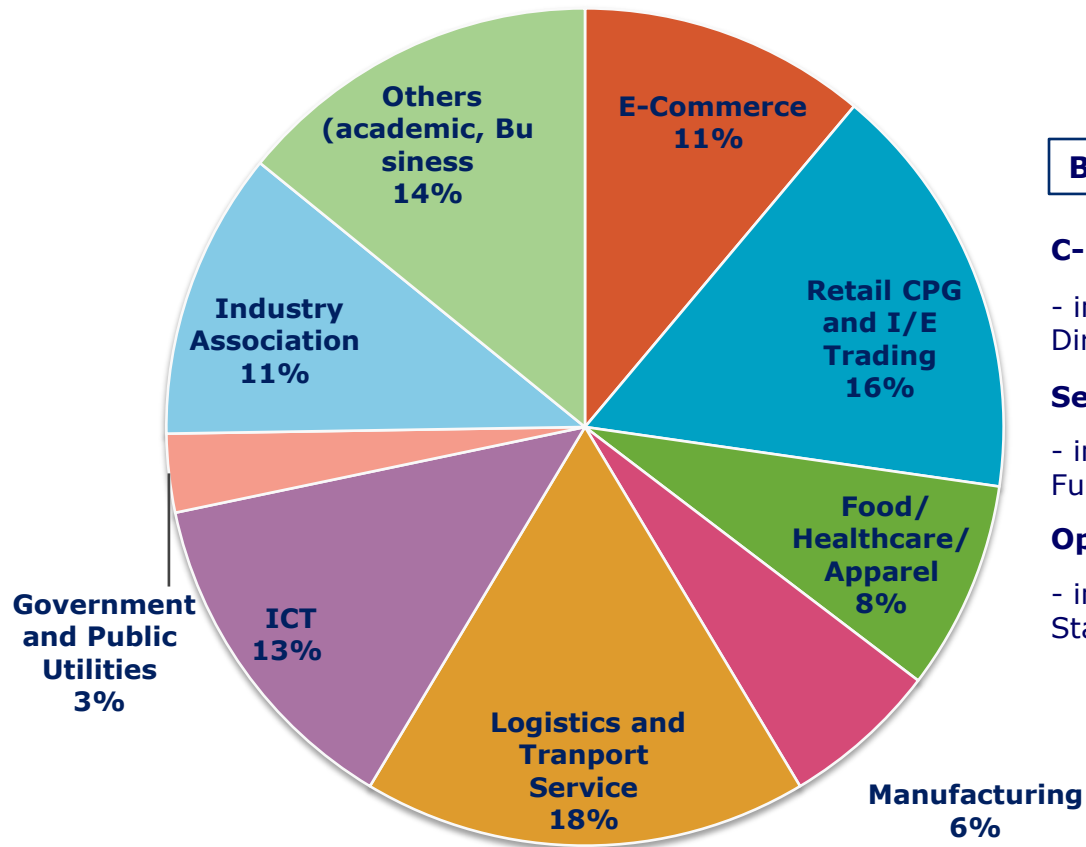
- **20+** industry sectors
- **520+** delegates come from Hong Kong and China



**Solutions Showcase/
Information Exchange**

- **3** Smart Retail
- **3** Digitisation Enablement
- **4** Digital Experience

Industry Breakdown



By Job Ranking

C-level/ Top Management 24%

- including : Founder, President, Managing Director, all C-level Officers

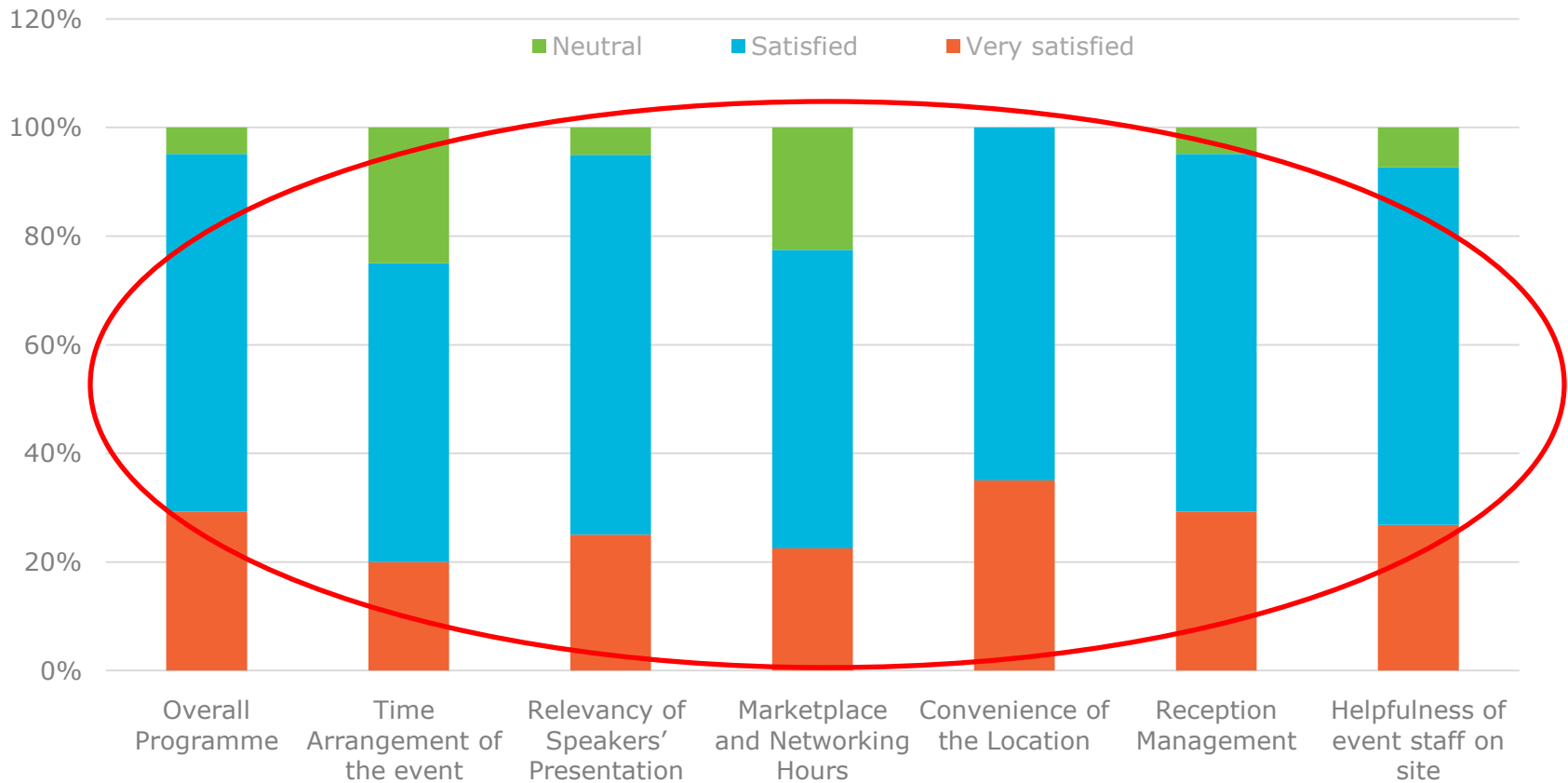
Senior/ Middle Management 53%

- including : Senior Executive and Director, all Function Heads

Operation Level 23%

- including all Line and Function Operational Staff

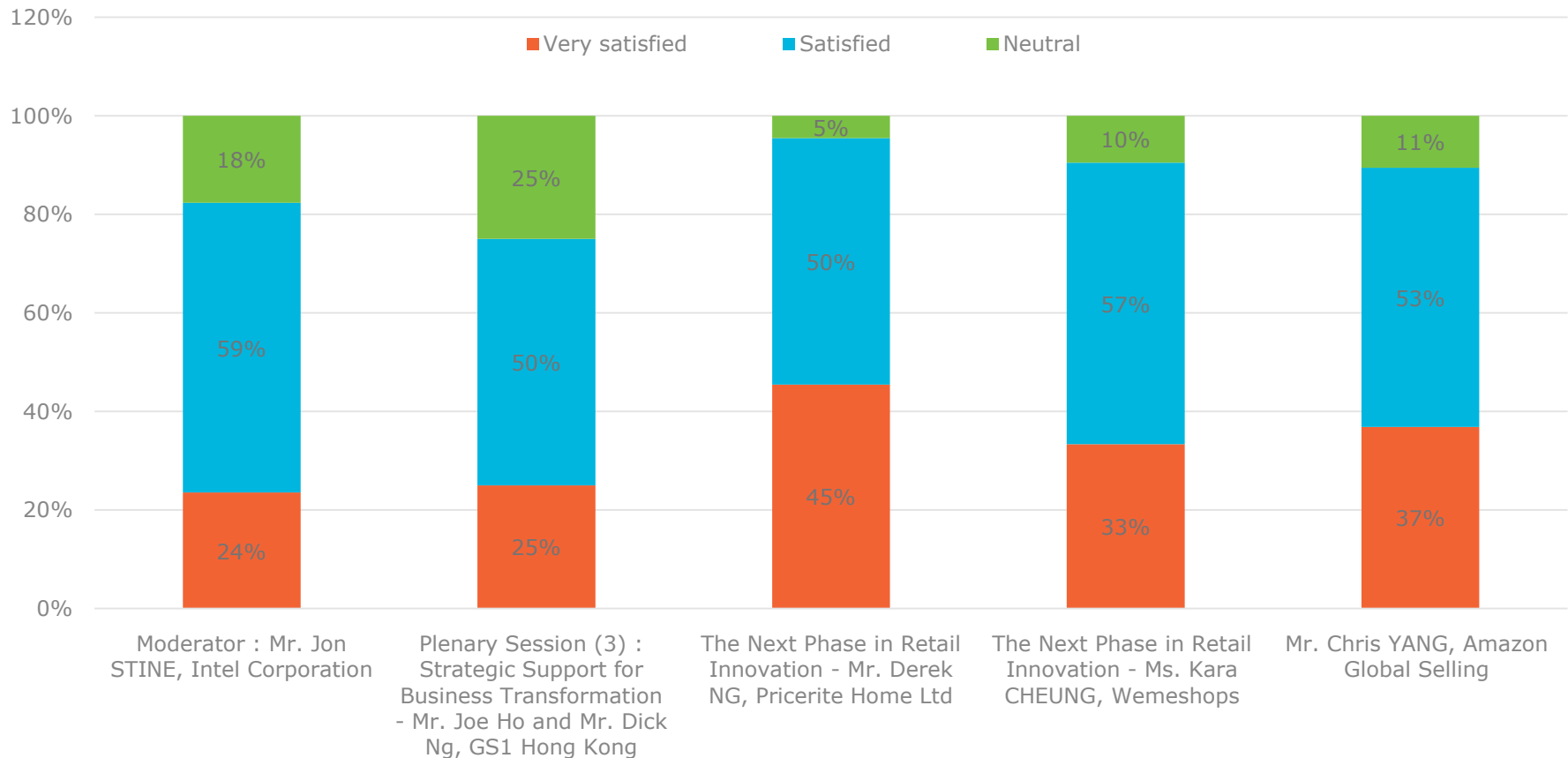
Overall Performance



Remarks:

- Rating in average is close to 90%, particularly for overall programme and the relevancy of speakers presentation

Top 5 Most Like Presentation Speaker and Content



Remarks: Audience is interested on eCommerce topics:

- retail innovation & online business
- industry implementation case sharing

Memorable Moment - Morning Plenary



Memorable Moment - Executive Luncheon



Networking Snapshots



Memorable Moment - Afternoon Track



Memorable Moment - Gov and Industry Support



Memorable Moment - Marketplace



Memorable Moment - CEO Panel

