

The most influential industry event which gathers more than 600 C-level executives, industry pioneers and influencers, brand owners, retailers, eCommerce owners, digital marketers, manufacturers, key distributors, logistics service providers to exchange ideas and share the best practices in omni-channel and overall supply chain efficiency, commerce connectivity for driving business forward.



17 Years of Excellence in Sustaining Business Connectivity

- ✓ One of the **largest B2B summits** to share the latest omni-channel commerce trends and strategies
- ✓ Assembled **500+** renowned thought leaders
- ✓ Engaged with **8,500+** industry practitioners, with nearly 80% in senior capacity
- ✓ Endorsed by **180+** business solutions partners
- ✓ The latest case studies and best practices sharing

The **3rd CEO Pulse Survey Report** – will be announced in the Summit!



What you will get from the Summit...

Presentation



20+ Speakers

Insightful Sharing



CEO Panel/ Keynotes/
Plenaries/ Concurrent Tracks

Networking



600+ Delegates/
Potential Customers

Interaction



10+ Solution Showcase/
Information Exchange

www.gs1hksummit.com



Register

For enquiry :
Tel: (852) +852 2863 9736
Email : summit@gs1hk.org



Time	Description		
9:15-9:25	Welcome Remarks : Mr Joseph Phi, Chairman, GS1 Hong Kong Board (Executive Director, Li & Fung Group and President, LF Logistics)		
9:25-9:40	Opening Address by Guest of Honour - Mr Nicholas W. Yang, GBS, JP, Secretary for Innovation and Technology , The Government of HKSAR		
9:40-10:05	Keynote Session (1): Digital Transformation to Gear Up for Total UX - Mr Jason Archer, Managing Director, Asia Pacific, Under Armour		
Morning Keynote and Plenary Session - Visionary Presentation on Innovative Commerce Trend			
10:05-10:30	Keynote Session (2) "To Tell the Truth" Connect Consumer Journey - Mr Kent Wong, Managing Director, Chow Tai Fook Jewellery Group		
10:30-10:50	Networking Coffee Break & Solution Showcase		
10:50-11:20	Plenary Session (1) : Growing Big Business Value in E-Commerce Disruption - Mr Ricky Wong, Co-founder and Chairman, Hong Kong Television Network Ltd.		
11:20-12:20	Plenary Session (2) : Executive Panel Discussion – Advancing Level of Customer Engagement: How to gain deeper insights to create rewarding experiences for digital savvy customers? Moderator : Mr Kenny Toy, Managing Director, Accenture Interactive, Accenture Panelists: Ms Freda Ng, Chief Digital Officer, Health and Beauty Asia, A.S. Watson Group Mr Kent Wong, Managing Director, Chow Tai Fook Jewellery Group Ms Leonie Valentine, Managing Director, Sales & Operations, Google Hong Kong		
12:20-12:40	Plenary Session (3) : Excelling Business Transformation and Consumer Engagement - GS1 Hong Kong Dr. Stephen Lam, Chief Operating Officer, GS1 Hong Kong		
12:40-13:45	VIP Networking Luncheon (by invitation only)		
Afternoon Session : Enhancing Customer Experience Case Sharing and CEO Panel Discussion			
Breakout Session	Track A – New Way to Serve Customer in Digitalised Era	Track B – New Innovative Technological Value to Revolutionise the Industry	Track C – E-Commerce & Smart Logistics: New Frontier for the future
13:45 –13:55	Track kickoff (GS1HK Rep)	Track kickoff (GS1HK Rep)	Track kickoff (GS1HK Rep)
13:55 –14:15	Operation Efficiency in New Retail - Ms Margaret Lau, General Manager DCH Food Mart	Unbottling Data for Personalised Experience – Dr Ricky Szeto, General Manager and Executive Director, Hung Fook Tong Group Holdings Ltd	E-Commerce Standardisation - Mr Dick Ng, Head of Digital Engagement, GS1 Hong Kong
14:15-14:35	Build your Network, Print your Connections - Mr Kenneth Chan, CEO and Executive Director, China IoE Co Ltd	The Changing Consumer Markets: From the Imporbable to the Inevitable - Mr Michael Forhez, Senior Director Retail and Consumer Goods, Oracle Systems Hong Kong Ltd.	Smart Logistics System for E-Commerce Fulfillment - Ms Suki Cheung, Associate Director, Sales & Marketing, SF Express
14:35-14:55	Driving Incremental Revenue Through a Personalised Customer Experience - Mr Patrick Milburn, Managing Director, Hong Kong, Mezzo Labs	"Digital Revolution - From Factory to Shelf" - Mr Spencer Dai, Hong Kong Taiwan Product Supply General Manager, Procter & Gamble	How to Triumph Cold Chain Management in E-commerce - Ms Eliza Lau, Vice President, Operation Services, City Super Ltd
14:55-15:15	A Better Shopping Experience with Transparent Supply Chain - Mr Alan Tse, Head of Operations, Indigo Living Ltd. - Mr Anson Poon, Senior Supply Chain Consultant, GS1 Hong Kong	Enabling the Autonomous Supply Chain - Mr Mark Morley, Strategic Product Marketing Director, Business Network, OpenText Corporation	Interactive Panel Discussion: E-Commerce Successful Journey Moderator: Ir Elsa Yuen, President, Hong Kong Logistics Association Panelists: - Mr Jun Lam, Program Manager, eBay International HK Ltd, - Mr Calvin Ho, CEO, Holistic Technology Company Ltd. - Ms Sandy Ho, CEO, New iMedia Solutions Ltd. - Ms Suki Cheung, Associate Director, Sales & Marketing, SF Express
15:15-15:35	Interactive Panel Discussion among the track speakers	Interactive Panel Discussion among the track speakers	
15:35-15:50	Networking Coffee Break & Solution Showcase		
15:50-16:10	Plenary Session (4) : CEO Pulse Report 2018 Survey Findings		
16:10-17:10	Closing CEO Panel : Championing Omni Business Way Forward Moderator: Mr Anson Bailey, Head of Consumer and Retail, ASPAC / Head of Technology, Hong Kong, KPMG China Panelists : Ms Jenny Hui, General Manager, Cross Border Trade, eBay HK, Taiwan and SEA CBT, eBay International HK Ltd Dr William Hui, JP, Vice Chairman, Kidsland Int'l Holdings Ltd Mr Al Hong, Managing Director, K Style Lab Ms Jennifer Liu, The Founder and Owner, The Coffee Academies Ms Cindy Chan, Head of Greater China, YouGov Ms Anna Lin, JP, FCILT, Chief Executive, GS1 Hong Kong		
17:10-17:15	Lucky Draw and End of Programme		