



GS1 Hong Kong Summit 2018
29 Nov 2018
Hong Kong Convention and Exhibition Centre
Digital Business Transformation : Connecting the Dots



Programme At a Glance



Time	Topic
9:15am – 9:25am	Welcome Remarks : GS1 Hong Kong
9:25am – 9:40am	Opening Address by Guest of Honour : - Senior Government Official, The Government of the Hong Kong Special Administrative Region
Morning Keynote and Plenary Session - Visionary Presentation on Innovative Commerce Trend	
9:40am – 10:05am	Keynote Session : Creating Future Supply Chain on Digitisation and Innovation - Leading Supply Chain Thought Leader
10:05am – 10:30am	Keynote Session : Discovering Next Opportunities - New Retail Business Landscape - Leading eTailer
10:30am – 10:50am	Networking Coffee Break & Solution Showcase
10:50am – 11:20am	Plenary Session (1) : Growing Big Business Value in E-Commerce Disruption - Leading eCommerce Influencer
11:20am – 12:20pm	Plenary Session (2) : Executive Panel Discussion – Advancing Level of Customer Engagement - Sharing from different industry perspectives on how to gain deeper insights to create rewarding experiences for digital savvy customers * Retail Innovation / Manufacturing Smart Analytics / Logistics Cross Border Efficiency / Digital eCommerce
12:20pm – 12:40pm	Plenary Session (3) : Excelling Business Transformation and Consumer Engagement - GS1 Hong Kong
12:45pm – 1:45pm	VIP Networking Luncheon (by invitation only)

Afternoon Session : Enhancing Customer Experience Case Sharing and CEO Panel Discussion

Time	Track A – Serving New Customer Era	Track B – Innovative Approach to Traceability and Authenticity	Track C – E-Commerce Successful Journey
1:45pm – 3:35pm	New Way to Serve your Customer in the Digitalised Era Industry Case Sharing : Applying Smart QR for Optimising Operational Efficiency	New Innovative Technological Value to Revolutise the Industry Industry Case Sharing : Real Visibility to Connect, Engage and Win your Consumer Trust	China Cross Border E-Commerce Overview, Case Sharing and Interactive Panel Discussion on cost effective payment system, best marketing mix and effective logistics flow
3:35pm – 3:50pm	Networking Coffee Break & Solution Showcase		
3:50pm – 4:10pm	Plenary Session (4) : CEO Pulse Report 2018 Survey Findings		
4:10pm – 5:10pm	Closing CEO Panel : Championing Omni Business Way Forward		
5:10pm – 5:15pm	Lucky Draw and End of Programme		