

# GS1 Asia Pacific Regional Forum 2019, Hong Kong Programme (22 – 24 October)

Venue: Renaissance Hong Kong Harbour View Hotel

## Day 1 – Tuesday, 22 October

<b>07:45-12:00 Site Visit (Optional)</b>		
<b>Time</b>	<b>Topic</b>	<b>Lead</b>
<b>07:45-12:00</b>	<ul style="list-style-type: none"> <li>• <b>“Smart Airport” visit:</b> Tour at Hong Kong International Airport (Pick-up point: G/F Lobby, Renaissance Hong Kong Harbour View Hotel, transportation leaves sharp at 08:00)</li> </ul>	<b>GS1 HK</b>
<b>12:00-13:00</b>	<b>Lunch</b>	
<b>13:00-15:40 CEO Session (AP CEOs &amp; key staff only)</b>		
<b>13:00-13:05</b>	<ul style="list-style-type: none"> <li>• <b>Welcome Remarks</b></li> </ul>	<b>Anna Lin, GS1 HK</b>
<b>13:05-13:10</b>	<ul style="list-style-type: none"> <li>• <b>Approval of minutes of latest AP Meeting</b></li> </ul>	<b>Anna Lin</b>
<b>13:10-14:00</b>	<ul style="list-style-type: none"> <li>• <b>GS1 Europe Sharing</b> <ul style="list-style-type: none"> <li>○ Regional governance: such as voting rights, approval process</li> <li>○ Financial model</li> <li>○ Priority projects and services offering collaboration with Europe MOs</li> <li>○ Engagement with public policy, industry bodies</li> <li>○ Europe and AP: Common interests and regional collaboration</li> </ul> </li> </ul>	<b>François Deprey Chairman, GS1 in Europe</b>
<b>14:00-15:00</b>	<ul style="list-style-type: none"> <li>• <b>GS1 AP – A New Way of Working Together</b></li> </ul>	<b>Asia-Pacific Steering Committee</b>
<b>15:00-15:20</b>	<ul style="list-style-type: none"> <li>• <b>Asia-Pacific work plan</b></li> </ul>	<b>Patrik Jonasson</b>
<b>15:20-15:40</b>	<b>Coffee Break</b>	
<b>15:40-17:30 CEO Exchange with GO (AP CEOs &amp; key staff only)</b>		
<b>15:40-16:00</b>	<b>AP Report Back</b>	<b>AP CEOs &amp; Miguel Lopera</b>
<b>16:00-17:30</b>	<b>Global Office sharing with AP CEOs</b> <ul style="list-style-type: none"> <li>• Global Registry and Activate Rollout</li> <li>• Verified by GS1</li> <li>• Future of Data Sharing (incl. relevance to smaller MOs)</li> <li>• Global Data Model</li> <li>• Marketplaces</li> <li>• Traceability</li> <li>• Future of On-Pack Coding (incl. Digital Link)</li> </ul>	<b>Miguel Lopera, Renaud de Barbuat</b>
<b>17:30</b>	<b>Close of Meeting</b>	
<b>18:00-20:00</b>	<b>Welcome Reception at Assaggio, Art Centre</b> (Pick-up point: G/F Lobby, Renaissance Hong Kong Harbour View Hotel)	

## Day 2 – Wednesday, 23 October

AP Forum		
Time	Topic	Lead
<b>AP Forum Opening Session (08:45 – 10:20)</b>		
08:45-09:00	<b>Registration</b>	
09:00-09:10	<ul style="list-style-type: none"> <li>• <b>Welcome remarks by Chairman of GS1 Hong Kong</b></li> <li>• <b>Opening remarks by GS1 CEO</b></li> <li>• <b>Speech by Guest-of-Honour, Ms Salina Yan, JP,</b> Director-General of Trade and Industry, The Government of the Hong Kong Special Administrative Region</li> </ul>	<b>Joseph Phi</b> <b>Miguel Lopera</b> <b>Ms Salina Yan</b>
09:10-09:15		
09:15-09:25		
09:25-09:45	<ul style="list-style-type: none"> <li>• <b>Plenary sharing by Ms May Chung, General Manager, Nestlé Hong Kong Ltd.</b></li> </ul>	<b>Ms May Chung</b>
09:45-09:50	<b>Group Photo</b>	<b>Speakers, HK BoD, CEOs</b>
<b>Coffee Break</b>		
10:05-10:20	<b>Group AP Photo</b>	<b>All GS1 Staff</b>
10:20-12:00	<b>Global Office Business Update</b> <ul style="list-style-type: none"> <li>• GS1 Strategy</li> <li>• Corporate Priorities/OGSMs</li> <li>• Key topics requiring alignment for 19/20 business cycle</li> </ul>	<b>Miguel Lopera,</b> <b>Renaud de Barbuat</b>
<b>Lunch</b>		
13:00-13:30	<b>Asia-Pacific Work Plan Update</b>	<b>Patrik Jonasson</b>
13:30-14:30	<b>Cross-Border Trade and Customs Engagement</b> <ul style="list-style-type: none"> <li>• GDS 2.0</li> <li>• China Customs Project</li> <li>• Cross-Border E-Commerce</li> </ul>	<b>Patrik Jonasson,</b> <b>Xie XiaoOu, GS1 China</b> <b>Nick Allison</b>
14:30-15:15	<b>Europe Sharing &amp; Key Projects Highlight:</b> <ul style="list-style-type: none"> <li>• Customer journey and innovation</li> <li>• Cloud for locations</li> <li>• Marketplaces &amp; data models</li> <li>• e-commerce logistics</li> </ul>	<b>François Deprey,</b> <b>Chairman, GS1 in Europe</b>
<b>Coffee Break</b>		
15:30-16:00	<b>New developments in healthcare</b> <ul style="list-style-type: none"> <li>• Digital Link in healthcare and Data Matrix vs QR opportunities in APAC</li> <li>• Project Imagine: Collaboration with clinical doctors, nurses and medical directors</li> <li>• Clinical trials</li> <li>• Traceability and Blockchain in healthcare</li> <li>• Regulatory trends</li> </ul>	<b>Tania Snioch, GO</b>
16:00-16:20	<b>2D Barcodes cases sharing</b> <ul style="list-style-type: none"> <li>• Data Embedded Barcodes</li> <li>• Digital Link in Actions</li> <li>• 2D Barcode for Best Before / Expiry Date Management</li> </ul>	<b>Marcel Sieira, GS1 AU</b> <b>Stephen Lam, GS1 HK</b> <b>Qiu Jiangfeng, GS1China</b>
16:20-16:40		
16:40-17:00		
<b>Close of Meeting</b>		
17:30-22:00	<b>Dinner at The Hong Kong Jockey Club</b> (Pick-up point: G/F Lobby, Renaissance Hong Kong Harbour View Hotel)	

