GS1 HK
Hong Kong IoT Conference
(2013 – 2018)

- 6 Years championship since 2013
- One of the largest of its kind in Hong Kong ICT community
- Assembled of 110+ domain knowledge speakers, thought leaders with visionary presentation
- Featured 70+ partners' latest ICT/ IoT development demonstration
- Engaged with 2,500+ ICT/ IoT practitioners, academia, consultants and government officials

Conference for Total IoT Community Engagement

Key Stake-holders
To understand how IoT has been the driving force behind improving efficiencies, solving business issues across business functions and creating revenue opportunities

Industry Practitioners
To network and connect to the IoT ecosystem, to discuss and inspiring new ideas

Solution Partners
To introduce the latest IoT technologies and share successful applications in different industries

ICT Awards –
Smart Mobility Award Winners
To showcase their solutions and on stage to share their insights – help them to shine and grow

Participants by Industry Breakdown

Industry	%
Academic	8%
Business Users	41%
Governement	3%
Information Technology	15%
Professional Services Providers	14%
SO/ NGO	13%
Others	6%

Quotes from 2018 Guests

Ir. Allen YEUNG, JP (Former Government Chief Information Officer)
The Government is committed to building HK as a smart city. Without IoT, there is no smartness that we can collect from the real time city data. It is our intention that why deployment of IoT can help the deployment of smart city projects throughout the Government and private sectors.

Hon. Charles MOK, JP (Legislative Council Member)
I think the HK IoT Conference is a good example of bringing together the people to talk about the upcoming development in terms of technology and how to make the best use of the great infrastructure of Hong Kong.

Mr. Alex KWAN (Executive Director, Engineering & Technology, Airport Authority Hong Kong)
Hong Kong International Airport is about the journey of becoming a smart airport. One of the key enabling technologies is digital twin. IoT is a very important component to make the digital twin to live.

Mr. Peter YAN (Chief Executive Officer, Hong Kong Cyberport)
This is really an eye-catching Conference. What's most crucial about IoT in Hong Kong smart city development I think are the platforms behind the IoT. What we've learnt today is that there are some important ICT platforms behind all IoT devices, we can then actually accumulate data and develop intelligence to make the devices even more smarter.

Ms. Wincy CHAN (IoT Ecosystem Lead, Asia, Microsoft)
This Conference is great that we can showcase a lot of your partners' solutions and we can build a very good ecosystem to help the IoT and AI market.

GS1 Hong Kong's Role in Championing IoT