

# GS1 HONG KONG SUMMIT

9:15am – 5:15pm | 25 Oct 2019 | S221 HKCEC

## SMART BUSINESS:

CREATING CONNECTING • COLLABORATING

Themed “**Smart Business: Creating, Connecting, Collaborating**”, the Summit is an important occasion that will bring prominent brand owners, manufacturers, key distributors, e-commerce and logistics companies together, to share their collective wisdom on the integration of smart technologies, innovation and new business models that create an enhanced consumer journey in today’s competitive environment.

### Presentation



**30+** Speakers  
from Plenaries/  
Concurrent Tracks

### Insightful Sharing



**CEO Panel/  
The Board Forum/  
Unparalleled Keynote**

### Networking



**500+** Delegates/  
Potential Customers

### Interaction



**10+** Solution Showcase/  
Information Exchange

### NEW SESSION NOT TO MISS

#### Moderator:



Mr. Gregory So Kam-leung, GBS, JP  
Former Secretary for Commerce and Economic Development  
The Government of the HKSAR

### The Board Forum :

‘Innovating, Transforming, Sustaining’

董事論壇：「創新・革新・延伸」

#### Panelists:



Dr. Bankee Kwan, JP  
Chairman & CEO  
Celestial Asia Securities  
Holdings Ltd



Mr. Kent Wong  
Managing Director  
Chow Tai Fook  
Jewellery Group



Mr. William Shum  
Founder and CEO  
Memorigin Watch  
Company Limited



Ms. Jojo Chan  
Executive Director  
Tai Hing Group



Mr. Jeff Law  
Director  
Top Soyafood Ltd

For enquiry:

Tel: +852 2863 9736 | Email: [summit@gs1hk.org](mailto:summit@gs1hk.org)

**Register Now!**



# AM Session

## Keynote & Plenary Session

- ✧ HKTVmall
- ✧ K11
- ✧ SF DHL Supply Chain China



## CEO Pulse Report 2019

- ✧ Survey Findings
- ✧ 304 CEOs + 1400 GBA Consumers
- ✧ CEO Panel Discussion



# PM Session

## 3 Parallel Tracks

- ✧ Smart Retail - New Consumer Journey
- ✧ Realising Business Opportunities in Greater Bay Area
- ✧ Innovation ABC on Business Advancement



## The Board Forum

Innovating • Transforming • Sustaining

- ✧ Moderator:  
Former CEDB Secretary
- ✧ Panelists: (chairmen / board directors)  
Pricerite  
Chow Tai Fook  
Memorigin  
Tai Hing  
Top Soyafood





Time	Description		
9:10-9:20	<b>Welcome Remarks : GS1 Hong Kong</b> - <b>Mr Joseph Phi</b> , Chairman, GS1 Hong Kong Board, Group President & Executive Director, Li & Fung and President, LF Logistics		
9:20-9:25	<b>Opening Address : Guest of Honour</b> - <b>Dr Raymond So, BBS, JP</b> , Under Secretary for Transport and Housing, The HKSAR Government		
9:25-9:30	<b>Opening Ceremony : Guest of Honour and Officiating Guests</b>		
9:30-9:40	<b>Group Photo : Guest of Honour, Speakers, Sponsor and Supporting Oranisations</b>		
Morning Session : Keynote and Plenary			
9:40-10:10	<b>Keynote Session (1) : A Digital Ecosystem that Revitalize the Online Shopping Experience</b> - <b>Mr Ricky Wong</b> , Co-founder and Chairman, Hong Kong Television Network Ltd		
10:10-10:40	<b>Keynote Session (2) : Cultural Retail that Redefine Consumer Experience Today and Tomorrow</b> - <b>Ms Rebecca Woo</b> , Senior Director, Operation(Hong Kong), K11 Concepts Limited		
10:40-11:05	Networking Coffee Break & Solution Showcase		
11:05-11:25	<b>Plenary Session (1) : Recognizing Chances Through Smart, Connected, Digital Logistics in the Greater Bay Area</b> - <b>Mr Jez McQueen</b> , Managing Director, HK& Macau/Greater China Management Board, SF DHL Supply Chain China		
11:25-11:45	<b>Plenary Session (2) : CEO Pulse Report 2019 Survey Findings - Digital Retail on the Rise</b> - <b>Mr Anson Bailey</b> , Head of Consumer and Retail, ASPAC/Head of Technology, Media & Telecoms, HK, KPMG China - <b>Ms Anna Lin, JP, FCILT</b> , Chief Executive, GS1 Hong Kong		
11:45-12:45	<b>Plenary Session (3) : CEO Panel : Championing Omni Business Innovation</b> - Moderator : <b>Mr Anson Bailey</b> , Head of Consumer and Retail, ASPAC/Head of Technology, Media & Telecoms, HK, KPMG China - Panelists : <b>Mr Neil Waters</b> , Executive Director, Hong Kong and Taiwan, Swire Coca-Cola <b>Ms Carine Pin</b> , Co-Director, The Mills Fabrica <b>Mr Adam Hershman</b> , General Manager, TUMI Greater China, APAC Regional Distribution and Travel Retail <b>Mr Walden Lam</b> , Co-founder and Chief Hustler, Unspun <b>Ms Cindy Chan</b> , General Manager, Greater China, YouGov Asia Pacific <b>Ms Anna Lin, JP, FCILT</b> , Chief Executive, GS1 Hong Kong		
12:45-14:00	VIP Networking Luncheon (by invitation only)		
Afternoon Session : 3 Parallel Tracks and The Board Forum			
Breakout Session	Track A – Smart Retail New Consumer Journey	Track B – Realising Business Opportunities in Greater Bay Area	Track C – Innovation ABC on Business Advancement
14:00-14:10	GS1 Hong Kong	GS1 Hong Kong	GS1 Hong Kong
14:10-15:30	<b>Industry Case Sharing :</b> Smart Retail to enhance New Shopper Experience - <b>Ms Isabel Tsui</b> , Business Development Consultant, GS1 Hong Kong	<b>Industry Case Sharing :</b> A Lens on Smart Supply Chain in Greater Bay Area - <b>Mr Jeffrey Chen</b> , Vice President, Supply Chain, Greater China, Procter & Gamble	<b>Industry Case Sharing :</b> Boosting Business Efficiency by Smart Data Management - <b>Mr Roger Lai</b> , Chief Information Officer, I.T Apparels Ltd
	The New Retail, One Step Closer to IoT Automation - <b>Mr Jonson Yue</b> , Director of RFID Business, Asia Pacific, Avery Dennison	Connecting Securely in Greater Bay Area - <b>Mr Charlie Tang</b> , Assistant Vice President of China Business, HKT Commercial Group, HKT Limited	Can we build an Autonomous Supply Chain, and turn it “Green”? - <b>Mr Leo Yeung</b> , Vice President, Business Network, OpenText (HK) Limited
	New Frontier in Retail Business - <b>Mr Jonathan Chan</b> , Lead of Product Community, The R Lab	Panel Discussion: Optimising Supply Chain Connectivity, Visibility, and Collaboration in Greater Bay Area Moderator: - <b>Mr Ken Chung</b> , Chairman, The Chamber of Hong Kong Logistics Industry	Cloud Strategies for Cross-border Enterprise Transformation - <b>Ms Kennis See</b> , Senior Solution Manager, Kingdee International Software Group (HK) Limited
	Retail Innovation to Build Global Consumer Trust- Cross Countries National Digital Project, Halal e-Wallet - <b>Mr Jacky Tsoi</b> , Vice President, Business Development, Global, Masyi Technologies Hong Kong Limited	Panelists: - <b>Mr Alex Chan</b> , Chairman, Hong Kong Sea Transport and Logistics Association - <b>Ms Suki Cheung</b> , Associate Director, SF Express - <b>Dr Venus Lun</b> , President, The Chartered Institute of Logistics and Transport in Hong Kong - <b>Mr Sunny Ho</b> , Executive Director, The Hong Kong Shippers' Council	Emerging Technologies Empower Business Transformation - <b>Dr Jerrel Leung</b> , Chief Architect, UbiZense Ltd
15:30-15:50	Networking Coffee Break & Solution Showcase		
15:50-17:00	<b>Closing Plenary : The Board Forum – “Innovating, Transforming, Sustaining”</b> 董事論壇:「創新·革新·延伸」 (session to be delivered in Cantonese) <b>Moderator :</b> <b>Mr Gregory So, GBS, JP</b> , Former Secretary for Commerce and Economic Development, The HKSAR Government and Consultant of So, Lung & Associates <b>Panelists :</b> <b>Dr Bankee Kwan, JP</b> , Chairman& CEO, Celestial Asia Securities Holdings Ltd <b>Mr Kent Wong</b> , Managing Director, Chow Tai Fook Jewellery Group <b>Mr William Shum</b> , Founder and CEO, Memorigin Watch Co Ltd <b>Ms Jojo Chan</b> , Executive Director, Tai Hing Group Holdings Ltd <b>Mr Jeff Law</b> , Director, Top Soyafood Ltd		
17:00-17:15	Lucky Draw and End of the Programme		