



# **GS1 Hong Kong Summit (2001 - 2019)**



# 19 years of Excellence in Business Connectivity

- One of the largest B2B summits to share the latest retail, supply chain, trading,
  ICT trends and strategies
- · Assembled of **536+** renowned speakers
- Engaged with 9,100+ industry leaders and technology influencers, with nearly 80% in senior capacity
- · Endorsed by 194+ business solutions partners

# Flagship Event for Business Matching and Consumer Engagement

#### **Thought-provoking Sharing**

A full-day conference with contemporary topics on smart business, creating, connecting and collaborating

#### **Connecting with Leaders**

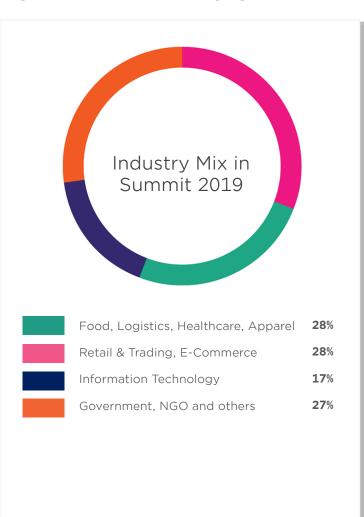
Interface with cross-industry influencers for inspirations and knowledge exchange

#### **Solution Marketplace**

Discover latest solutions and experience the applications

#### **Networking Opportunities**

Reach out to potential business partners and industry peers



#### Quotes from 2019 Guests



### The Hon Charles MOK, JP (Legislative Council Member)

Every year, GS1 HK Summit is very useful to gather all the industries around, some new faces and as well as some old faces, that we can exchange the raw stories from the past year in trying to adapt to the changing behavior of the customer and also the market.



## Mr Ricky Wong (Co-founder and Chairman, Hong Kong Television Network Ltd)

Retailing is nothing more than display and distribute, so we keep deploying new technology on how to display the products on mobile phone and PC. The more important is how we deploy more technologies in the distributism part, more we called the fulfillment part.



# Mr Gregory So, GBS, JP (Former Secretary for Commerce and Economic Development, The HKSAR Government / Consultant of So, Lung & Associates)

It's not only informational today, but it's inspirational. It's all about branding and knowing your staff, your capabilities, your core competencies, and then what the market needs, and how adopting the technology can provide that increased level of service.



#### Mr Sunny Ho (Executive Director, The Hong Kong Shippers' Council)

This Summit, as I mentioned, is really comes timely. And indeed it have been very well organized and it's a wonderful opportunity for all the practitioners and attendances to learn about the latest development and the opportunities in the GBA.



#### Dr Bankee Kwan, JP (Chairman & CEO, Celestial Asia Securities Holdings Ltd (Pricerite)

The theme of "Innovating, Transforming, Sustaining" perfectly describes today's business environment. No matter what types of businesses you are in, you need to embrace the mindset of innovating and transforming.

# 2019 Highlight Photos

