

GS1 Hong Kong Summit 2020 19 Nov 2020 HKCEC



Scaling Digital Transformation to Create New Value

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Time	Description Opening Speech and Opening Ceremony		
9:15-9:30	Welcome Remarks: - Ms. May CHUNG, Vice Chairman, GS1 Hong Kong Board, General Manager, Nestle Hong Kong Ltd		
9:30-9:45	Opening Address: Guest of Honour - Mr. Alfred SIT, JP, Secretary for Innovation and Technology, The Government of the Hong Kong SAR		
Morning Session			
9:45-10:10	Keynote (1): Redefining the Smart Supply Chain Through Digital Transformation - Leading Retailer		
10:10-10:35	Keynote (2): New Retail Landscape 2020 - Mr. Ricky WONG, Vice Chairman and CEO, HKTVmall		
10:35-10:55	Networking Coffee Break and Solution Showcase		
10:55-11:20	Keynote (3): IoT and 5G Power Up a Smart Airport - Mr. Ricky LEUNG, Executive Director, Engineering and Technology, Airport Authority of Hong Kong		
11:20-11:45	Plenary (1): CEO Pulse Report 2020 Survey Findings - the survey status on excelling digital supply chain c/o the use of innovative technologies, and consumer's perspective GS1 Hong Kong/ KPMG/ YouGov		
11:45-12:45	Plenary (2): CEO Panel - Championing Omni Business Innovation - the visionary sharing on fulfillment challenges emerged from omni business under digital supply chain transformation		
12:45-14:00	VIP Networking Luncheon (by invitation only)		
Afternoon Session			
Breakout Session	Track A – Smart Business	Track B – Connectivity Driving Opportunities	Track C – Smart Operation
14:00-14:10	GS1 Hong Kong	GS1 Hong Kong	GS1 Hong Kong
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14:10-15:50	Presentation Topics: - Smart Retail: Creating the Ideal Shopping Experience - Transforming Data into Actionable Insights - Product Authentication: An Essential Element in Brand and Product Management - A Whole New Level of Traceability with Blockchain Technology In Fashion Industry Ms. Jennifer TAM, Business Development Manager, Chun Au Knitting Factory Ms. Karen HO, Head of Corporate and Community Sustainability, World Wide Fund for Nature Hong Kong - Industry Case Sharing on Smart business	Chain Connectivity China Mobile International - Industry Case Sharing in ASEAN	Presentation Topics: - Planning of a Smart Hospital Dr. Fung HONG, Executive Director and Chief Executive Officer, CUHK Medical Centre - Smart Supply Chain Reinforces Innovative Fulfillment Ms. Patricia LO, Assistant General Manager, IT Services, Kerry Logistics - Enabling Digital Transformation Data Driven Intelligence
14:10-15:50 15:50-16:10	- Smart Retail: Creating the Ideal Shopping Experience - Transforming Data into Actionable Insights - Product Authentication: An Essential Element in Brand and Product Management - A Whole New Level of Traceability with Blockchain Technology In Fashion Industry Ms. Jennifer TAM, Business Development Manager, Chun Au Knitting Factory Ms. Karen HO, Head of Corporate and Community Sustainability, World Wide Fund for Nature Hong Kong - Industry Case Sharing on Smart	- Industrial Internet Identifier to Deepen Digital Economy Collaboration - Trusted Products Accelerating Business Growth - Cross Border Trade and Supply Chain Connectivity China Mobile International - Industry Case Sharing in ASEAN Country - Industry Case Sharing in Greater Bay Area	Presentation Topics: - Planning of a Smart Hospital Dr. Fung HONG, Executive Director and Chief Executive Officer, CUHK Medical Centre - Smart Supply Chain Reinforces Innovative Fulfillment Ms. Patricia LO, Assistant General Manager, IT Services, Kerry Logistics - Enabling Digital Transformation Data Driven Intelligence Mr. Clarence CHING, Director, Solutions Consultant, Solace Corporation - Digital Ordering with Customer Satisfaction in Last Mile Delivery - Industry Case Sharing on Smart

Lucky Draw and End of the Programme