

## GS1 Hong Kong Summit 2020 Scaling Digital Transformation to Create New Value 19 Nov 2020 | HKCEC



Time	Description			
Opening Speech and Opening Ceremony				
9:15-9:30	Welcome Remarks : - Dr. Kelvin LEUNG, Chairman, GS1 Hong Kong Board, CEO, DHL Global Forwarding Asia Pacific			
9:30-9:45	Opening Address: Guest of Honour - Mr. Alfred SIT, JP, Secretary for Innovation and Technology, The Government of the Hong Kong SAR			
Morning Session				
9:45-10:10	Keynote (1): Redefining the Smart Supply Chain Through Digital Transformation - Leading Retailer			
10:10-10:35	Keynote (2): A New Retail Landscape - Mr. Ricky WONG, Vice Chairman and CEO, HKTVmall			
10:35-10:55	Networking Coffee Break and Solution Showcase			
10:55-11:20	Keynote (3): IoT and 5G Power Up a Smart Airport - Mr. Ricky LEUNG, Executive Director, Engineering and Technology, Airport Authority of Hong Kong			
11:20-11:45	Plenary (1): CEO Pulse Report 2020 Survey Findings - the survey status on excelling digital supply chain c/o the use of innovative technologies, and consumer's perspective GS1 Hong Kong/ KPMG/ YouGov			
11:45-12:45	Plenary (2): CEO Panel - Championing Omni Business Innovation - the visionary sharing on fulfillment challenges emerged from omni business under digital supply chain transformation			
12:45-14:00	VIP Networking Luncheon (by invitation only)			

## Afternoon Session

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Breakout Session	Track A – Smart Business	Track B – Connectivity Driving Opportunities	Track C – Smart Operations	
14:00-14:10	GS1 Hong Kong	GS1 Hong Kong	GS1 Hong Kong	
14:10-14:30	Smart Retail Creates Next Shopping Experience - GS1 Hong Kong	Industrial Internet Identifier to Deepen Digital Economy Collaboration	Planning of a Smart Hospital  - Dr. Fung HONG, Executive Director and Chief Executive Officer, CUHK  Medical Centre	
14:30 - 14:50	Transforming Data into Actionable Insights	Traceability in ASEAN Country	Smart Supply Chain Reinforces Innovative Fulfillment - Ms. Patricia LO, Assistant General Manager, IT Services, <b>Kerry Logistics</b>	
14:50 - 15:10	Real Authentication for Essential Product Management	Cross Border Trade and Supply Chain Connectivity - China Mobile International	Enabling Digital Transformation Data Driven Intelligence - Mr. Clarence CHING, Director, Solutions Consultant, Solace Corporation	
15:10 - 15:30	A Whole New Level of Traceability with Blockchain Technology in Fashion Industry  - Ms. Jennifer TAM, Director, Chun Au Knitting Factory  - Ms. Karen HO, Head of Corporate and Community Sustainability, World Wide Fund for Nature Hong Kong	Case Sharing in Greater Bay Area	Smart Operations Accelerates Business Transformation	
15:30 - 15:50	Industry Case Sharing on Smart Business	Trusted Products Accelerating Business Growth	Digital Ordering with Customer Satisfaction in Last Mile Delivery	
15:50-16:10	Networking Coffee Break & Solution Showcase			
16:10-16:50	Closing Plenary : Executive Panel – Embracing Digital as the New Normal - the insightful sharing by retailer, online delivery platform, e-marketplace, digital marketing			

Lucky Draw and End of the Programme