

GS1 Hong Kong Summit 2020 19 Nov 2020 **HKCEC**



Scaling Digital Transformation to Create New Value

Hong Kong	Scaling Digita	al Transformation to Create Ne	ew Value GSISUMMIT
Time	Description		
	Opening	Speech and Opening Ceremony	
9:15-9:30	Welcome Remarks: - Ms. May CHUNG, Vice Chairman, GS1 Hong Kong Board, General Manager, Nestlé Hong Kong Ltd		
9:30-9:45	Opening Address : Guest of Honour		
		Morning Session	
9:45-10:10	Keynote (1): Redefining the Smart Supply Chain Through Digital Transformation		
10:10-10:35	Keynote (2): New Retail Landscape 2020 - Mr. Ricky WONG, Vice Chairman and CEO, HKTVmall		
10:35-10:55	Networking Coffee Break and Solution Showcase		
10:55-11:20	Keynote (3): IoT and 5G Power Up a Smart Airport - Mr. Ricky LEUNG, Executive Director, Engineering and Technology, Airport Authority of Hong Kong		
11:20-11:45	Plenary (1): CEO Pulse Report 2020 Survey Findings - the survey status on excelling digital supply chain c/o the use of innovative technologies, and consumer's perspective GS1 Hong Kong/ KPMG/ YouGov		
11:45-12:45	Plenary (2): CEO Panel - Championing Omni Business Innovation - the visionary sharing on fulfillment challenges emerged from omni business under digital supply chain transformation		
12:45-14:00	VIP Networking Luncheon (by invitation only)		
		Afternoon Session	
Breakout Session	Track A – Smart Business	Track B – Connectivity Driving Opportunities	Track C – Smart Operations
14:00-14:10	GS1 Hong Kong	GS1 Hong Kong	GS1 Hong Kong
14:10-15:50	Smart Retail: Creating the Ideal Shopping Experience Transforming Data into Actionable Insights	Cross Border Trade and Supply Chain Connectivity Industrial Internet Identifier to Deepen Digital Economy Collaboration	Planning of a Smart Hospital - Dr Fung HONG, Executive Director and Chief Executive Officer, CUHK Medical Cent
	Product Authentication : An Essential Element in Brand and Product Management	Trusted Products Accelerating Business Growth	Smart Supply Chain Reinforces Innovative Fulfillment - Ms. Patricia LO, Assistant General Manager, IT Services
	A Whole New Level of Traceability with Blockchain Technology In Fashion Industry - Ms. Jennifer TAM, Business Development Manager, Chun Au Knitting Factory - Ms. Karen HO, Head of Corporate and Community Sustainability, World Wide Fund for Nature Hong Kong	Industry Case Sharing in ASEAN Country	Kerry Logistics Enabling Digital Transformation Data
			Driven Intelligence - Mr. Clarence CHING, Director Solutions Consultant, Solace Corporation Digital Ordering with Customer Satisfaction in Last Mile Delivery
	Industry Case Sharing on Smart business		Industry Case Sharing on Smart Operations
15:50-16:10	Networking Coffee Break & Solution Showcase		
16:10-16:50	Closing Plenary: Executive Panel - How's the Innovative Technologies Impact on Financial Services - the insightful sharing on how the financial services sector transforms to sustain		

Lucky Draw and End of the Programme