

2021 優質食品計劃

2021 Quality Food Scheme

根據全球標準

In Accordance with Global Standards



效益 BENEFITS:



提升品牌/公司聲譽
UPLIFT BRAND/
COMPANY REPUTATION



優化供應鏈管理
OPTIMISE SUPPLY
CHAIN MANAGEMENT



增強消費者信心
STRENGTHEN
CONSUMER TRUST



提升食品追溯能力和
食品安全
ENHANCE FOOD
TRACEABILITY AND SAFETY



符合法規
CONFORM TO
REGULATIONS



獲取市場資訊
GAIN MARKET
INTELLIGENCE



「優質食品計劃」嘉許標誌



「優質食品計劃+」嘉許標誌



引言 Introduction

GS1是一個中立及非牟利的國際組織，一直致力設計及推行全球標準，務求讓供應鏈更加高效、透明及安全。其標準不但受ISO認可，並受多個國際機構認同，如GFSI。GS1全球追溯標準(GTS)符合多項國際標準，不論食品生產過程中牽涉多少不同企業和國家，該標準讓食品追溯系統可以全球通行。

近年的食物安全事故令市民大眾對食物安全日益關注，端到端的食物溯源系統成為食品安全管理不可或缺的元素。GS1 Hong Kong一直致力推動企業實踐食品追溯，由2015年開始均每年舉辦「優質食品計劃」(原名為：優質食品源頭追蹤計劃)。計劃旨在嘉許於食品安全上表現卓越的本地企業，包括透過有效地採用國際標準及監控食品管理系統技術，以達到食品追溯的要求和提供優質及安全食品予消費者的最終目標。

As a neutral, not-for-profit, standard organisation. GS1 has dedicated ourselves to the design and implementation of global standards, for more efficient, visible and safer supply chains. The global standards are not only recognised by ISO, but also widely acknowledged by global organisations like GFSI. GS1 Global Traceability Standard (GTS), which complies with multiple international standards, makes food traceability systems possible on a global scale-regardless of the number of companies or borders crossed in the food production process.

The outbreaks of food incidents in recent years raised concerns on food safety. End-to-end food traceability has become an essential element in food safety management. To encourage enterprises to adopt food traceability practices, GS1 Hong Kong has been organising the "Quality Food Scheme" (formerly named as Quality Food Traceability Scheme) annually since 2015. It aims to improve the visibility of food supply chain and enhance enterprises' ability in traceability, hence to increase consumer trust and food safety in local food industry.

由2020年9月起，GS1 Hong Kong推出了加強版「優質食品計劃+」。此計劃加入香港通用檢測認證有限公司 (SGS Hong Kong) 為審計夥伴。SGS 為全球在檢驗、查證、測試和驗證服務的領導者。透過加入食品安全管理體系和控制標準，我們冀以更全面的方法去幫助企業有效地優化及保障食品安全。

Starting from September 2020, GS1 Hong Kong launched an advanced edition - "Quality Food Scheme +" which the scheme invited SGS Hong Kong as an audit partner. SGS is the world's leading inspection, verification, testing and certification company, which is recognised as the global benchmark for quality and integrity. Taking reference from food safety management and control standards, we aim to help companies ensure food safety in a more comprehensive and effective way. Providing safer food to the consumer.



「優質食品計劃」



審計準則 Assessment Criteria

審計工作由香港貨品編碼協會負責。評審準則主要根據GS1「全球追溯標準」(GTS)制定。

Audit will be performed by GS1 Hong Kong. The assessment criteria are mainly evaluated in accordance with GS1 Global Traceability Standards (GTS)



報名費用 Application Fee

請於遞交報名表後七日內以劃線支票繳付，支票抬頭請註明「GS1 Hong Kong Ltd」。支票背面請列明參加企業名稱、聯絡人姓名及電話，並註明「2021優質食品計劃」。每份申請報名費用為港幣一萬六千元正。

The fee for each application is HK\$16,000. Fees should be paid by crossed cheque made payable to "GS1 Hong Kong Ltd" within 7 days after form submission. Please write down the name of the participating company, contact person and telephone number at the back of the cheque with the remark "2021 Quality Food Scheme".

是一個有效的追溯流程
An Effective Traceability Process

GS1 Global Traceability Standard GS1全球追溯標準



目的Intention

建立一個通用框架，任何業務、任何行業、任何組織和國家均可使用，從而研發指定的推行指引或附加規定

To create a generic framework that is expected to be used by any business, any industry sector, any organisation, and by any country in order to develop specific implementation guidelines or additional requirements

自2005年始，由來自20個國家共73名專家研發
Developed since 2005, from 73 industry experts from 20 countries

選擇利用應用技術，可獨立報告所進行的追溯流程

Describes the traceability process independently from the choice of enabling technologies

準確報告交易記錄

Describes the creation of accurate records of transactions

合作夥伴之間可就所追蹤的產品進行快速數據通訊

Provides fast data communication about the traceable item among partners



「優質食品計劃+」



審計準則 Assessment Criteria

審計工作由香港貨品編碼協會及香港通用檢測認證有限公司負責。評審準則主要根據GS1「全球追溯標準」(GTS)、ISO 22000 和HACCP制定。

Audit will be performed by GS1 Hong Kong and SGS Hong Kong. The assessment criteria are mainly in accordance with GS1 Global Traceability Standard (GTS), ISO 22000 and HACCP.



報名費用 Application Fee

請於遞交報名表後七日內以劃線支票繳付，支票抬頭請註明「GS1 Hong Kong Ltd」。支票背面請列明參加企業名稱、聯絡人姓名及電話，並註明「2021優質食品計劃+」。每份申請報名費用為港幣二萬四千元正。

The fee for each application is HK\$24,000. Fees should be paid by crossed cheque made payable to "GS1 Hong Kong Ltd" within 7 days after form submission. Please write down the name of the participating company, contact person and telephone number at the back of the cheque with the remark "2021 Quality Food Traceability Scheme +".



參照三重國際標準 提升消費者信心 Enhance Consumer Trust with 3 Global Standards

追溯標準 Traceability Standard
GS1 GTS

食品安全管理體系標準 Food Safety Management Standard
ISO 22000

食品安全控制標準 Food Safety Control Standard
HACCP

ISO 22000

ISO 22000是一個國際認證標準，其中定義了食品安全管理體系的要求。它結合公認的關鍵元素，以確保從食品鏈至最後消費點的食品安全。並適用於所有組織、可貫穿整個供應鏈—從農作者至食品服務、加工、運輸、儲存、零售和包裝。

ISO 22000 is an international certification standard that defines the requirements of the food safety management system. It integrates a number of widely recognised key elements, to ensure control over food safety activities from food initiator to the consumer final touchpoint. It applies to all organizations and can run through the entire supply chain – from farmers, food service, processing, transportation, storage, retail and packaging.

HACCP

HACCP是危害分析和關鍵控制點(Hazard Analysis and Critical Control Point)的英文縮寫簡稱。HACCP是目前世界各國認定最佳的食品安全控制方法，強調事前監控勝於事後檢驗，主要為降低危害而設計，以有系統的方式確認危害，並加以評估、控制及監測任何製造過程，使危害得以預防、去除或降低到可接受的程度。

HACCP is the abbreviation of Hazard Analysis and Critical Control Point. HACCP is currently recognized as the best food safety control method in various countries in the world. It emphasizes that pre-monitoring is better than post-testing. It is mainly designed to reduce hazards, identify hazards in a systematic manner, and evaluate, control, and monitor any manufacturing process to make sure hazards be prevented, removed or reduced to an acceptable level.

SCORE 評分準則 Scoring System *

評分將根據四大準則進行，主要包括(i)參照國際標準所定立的準則、(ii) GFSI認可的食品安全認證及其他國際標準認證、(iii)培訓及(iv)對外商業夥伴的追溯覆蓋面。

The scoring system comprises four major components, including (i) meeting the Global Standards' criteria, (ii) GFSI recognised food safety standards and other international standards certificates, (iii) Training and (iv) Extension of traceability coverage to external business partners.

	1 參照國際標準所定立的準則 Meeting the Global Standards' criteria	2 GFSI認可的食品安全認證及其他國際標準認證 GFSI recognised food safety standards and other international standards certificates	3 培訓 Training	4 覆蓋面 Coverage
總分 Total Score (0-100)	70%	15%	10%	5%
鑽石 Diamond	涵蓋4大項目及12項準則 Cover 4 focus perspectives and 12 criteria	<ul style="list-style-type: none"> IFS FSSC22000 SQF BRCGS 	<ul style="list-style-type: none"> Global G.A.P. ISO 22000 HACCP ISO 9000 	完成相關培訓課程 Complete relevant training courses 可追溯規範延伸至上游或下游合作夥伴 Extend traceability coverage to upstream/downstream business partners
金 Gold				
銀 Silver				

SCORE 高效回應消費者指標 ECR Index *

為了提高企業處理事故之速度和能力，本計劃同時加設了一個元素—高效回應消費者指標。指標主要參照全球高效消費者響應指標 (Global ECR) 製訂，讓企業根據關鍵評分指標(KPI)對供應鏈執行效率進行更深一層的指導和評析，以了解公司內部和合作夥伴的ECR執行能力。指標內容將根據4大項目及4項準則進行。

In order to improve the speed and capability of companies to deal with incidents, the scheme has added a ECR Index. The Index is developed according to the Global Efficient Consumer Response (Global ECR) which provides companies with a deeper evaluation on the capabilities according to the KPI about the implementation of supply chain's efficiency of ECR. The Index comprises 4 focus perspectives and 4 criteria.

*適用於兩個計劃
Apply to both Scheme*

指標 Index	準則 Guidelines
★★★★	涵蓋4大項目及4項準則 Cover 4 focus perspectives and 4 criteria
★★★	
★★	



獎牌 業界分享 Industry Sharing

香港食品及飲品行業諮詢委員會主席
Hong Kong Food and Beverage Industry Advisory Board

食品及餐飲行業現時面對多重挑戰，其中主要是市民對食品安全的信心。新計劃的推出正合時候，讓業界可獲三重國際標準審核，既能做好食品源頭追溯，又能於生產過程中做好食品安全管理及事前監控。消費者看到新計劃的嘉許標誌，就能食得安心。

The food and food services industry is facing many challenges, primarily the public trust in food safety. The launch of the new Scheme is a perfect opportunity for the industry be appraised by 3 international standards, to improve food traceability as well as to enhance food safety management and control throughout the supply chain. When consumers see the new Scheme logo, they feel safer to buy and consume.

主席鍾美玲 May Chung, Chairperson



2020年鑽石企業 Diamond Enterprise in 2020

唐順興家禽(香港)有限公司 Tong Shun Hing Poultry (HK) Co. Ltd.

連續三年獲「優質食品計劃」獎項的唐順興家禽(香港)有限公司、其總經理唐振峰亦對新計劃表示支持：「唐順興為香港和澳門主要冰鮮家禽入口商，亦有10間燒味食肆，自然亦非常重視食品安全。計劃不但肯定了我們的努力，更啟發我們訂立更高目標，進一步提高信息的透明度，令我們非常自豪。今年我們會多行一步參加新計劃，更全面審視食品安全管理體系和事前監控準備，提升食品安全管理。」

As a major importer of chilled poultry in Hong Kong and Macau with 10 siu mei restaurants, food safety has always been our focus. The Scheme not only recognised our efforts, but also inspired us to set higher goals, such as enhancing information transparency. We have decided to step up to join the new Scheme, to allow more extensive review on our food safety management and pre-monitoring system, which I believe will elevate our standard in that regard.

總經理唐振峰 Patrick Tong, General Manager



2019年金企業 Gold Enterprise in 2019

大昌食品市場 DCH Food Mart

參加此計劃有助建立更高效的團隊和追蹤體系。在現今科技發展當中，食品生產過程之中的可追溯性非常重要。食品在加工時候由於涉及很多人為操作，透過參加這個計劃和合作，便可以不斷提升系統科技和硬件更新。

Through the scheme, it helps us enhance communication of the team and establish a more effective traceability system. With the rapid technological development, traceability is important in the production process. As the food processing involves manual operation, by joining the scheme, we can continuously enhance our technological and hardware system.

總經理劉碧鳳 Margaret Lau, General Manager



「優質食品源頭追蹤計劃2020」得獎企業 (按公司名稱字母順序排列)

Participating Enterprises in Quality Food Traceability Scheme 2020 (in alphabetic order by company name)

鑽石企業 Diamond Award Enterprise

金獎企業 Gold Award Enterprise

銀獎企業 Silver Award Enterprise



可享權益 Entitlements

- ☆ 可獲取一份全面的評估報告，以協助企業建立更完善的食品追溯及安全管理系統的路線圖，及維持最新的系統
Receive a full report to develop roadmap for better food traceability & food safety management, and to maintain the most updated system for companies who are constantly looking for improvement.
- ☆ 獲授權於相關的市場推廣資料上使用「優質食品計劃」嘉許標誌
Entitled to use the "Quality Food Scheme" logo in marketing materials
- ☆ 宣傳及合作機會
Publicity and Partnership Opportunities



報名資格 Eligibility

參賽企業須於香港或澳門食品及餐飲業營運達一年或以上。

Company that runs a F&B-related business for more than 1 year in Hong Kong or Macau are eligible to apply.



關鍵時間表 Key Timeline



「優質食品計劃+」審計夥伴
「Quality Food Scheme +」
Audit Assessment Partner



支持機構
Supporting Organisation



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