Empowering Retailers with
Smart Kiosk
A New Retail Solution to
Engage Shoppers
Anytime, Anywhere

Fuel Better Consumer Experience & Drive Business with Valuable Insights

Shoppers are looking for a different in-store experience: more information, more personalization, and more convenience. GS1 Smart Kiosk is packed with the latest IoT (RFID & video analytics) and AI (data analytics and predictive analysis) technologies, transforming retailers into connected, data-driven smart retail; creating a richer, more personalized experience for customers and drive sales & marketing for retailers.

Interactive shopping experience & real time customer engagement

Connected retail platform that enables immediate online purchase and direct check out
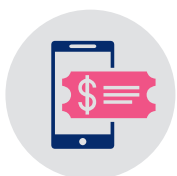
Deep understanding of consumer profile & behavior

Drive sales with innovative in-store marketing

Guided selling with accurate & latest product information

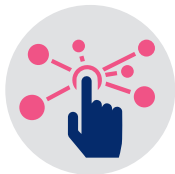**Data-driven sales & marketing** based on consumer insights

Integrate with digital coupon solution to optimize promotion effectiveness

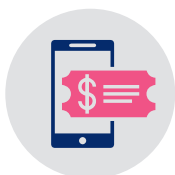**Integrated technologies** of IoT, AI, and video analytics

Smart Retail in Action

Interactive Consumer Experience

Touch Screen Kiosk Display
Provide up-to-date product information and create immersive shopping experience.

Digital Coupons
Drive sales and increase customer loyalty.

Personalised Product Recommendations
based on AI and machine learning to significantly increase conversions.

Deep Understanding on Consumer for Merchants

Sales Performance

Consumer Profiling & Segmentation

Product Popularity

CONTACT US NOW

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