

Seize Business Opportunities in Greater Bay Area

Join CTSBUS WeChat Mall
Reach out to over 1.1 billion users on WeChat



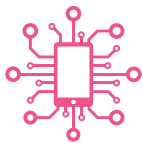
With WeChat active users exceeding 1.1 billion, building sales channel on WeChat is a must-have strategy for all merchants, especially for tapping into the Greater Bay Area market. CTSBUS WeChat Mall, a state-owned e-shop in WeChat, will be your best choice.

GS1 HK is one of the partners of CTSBUS WeChat Mall, so our members can leverage the platform to sell their products to its 4 million active users. CTSBUS WeChat Mall also provides one-stop services to members including product listing, marketing, customer service, cross-border logistics and customs clearance.

A cross-border e-commerce platform to sell your products to China cost-effectively



Benefits to GS1 HK members by joining CTSBUS WeChat Mall



Reach out to more than 4 million active users in Greater Bay Area

- There are now 4 million active users on the platform, with regular cross-border bus ticket discount provided to attract more followers



Efficient sales channel with one-stop service

- The platform provides brands with one-stop service that help them in product listing, marketing, customer services, customs clearance and cross-border logistics arrangement



Dedicated resources to promote platform actively

- Strategic partnership with Tencent to drive traffic
- Other online and offline promotions to drive traffic: promotional activities with China & Hong Kong hotels, border advertisement, cross-border bus advertisement, WiFi advertisement on cross-border bus, tourist spots in China, online posting management, group buying



CONTACT US NOW

**Email: services@gs1hk.org
Tel: 2861 2819**