

經濟寒冬創商機  
開拓嶄新企業員工營銷渠道

8,000  
企業會員

員工及親友

一網打盡



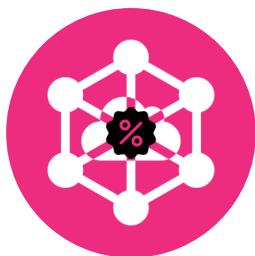
GS1 HK BARzaar – 新一代、多元化的會員制購物優惠推廣平台，為企業會員提供創新促銷渠道，接觸超過 8,000 間企業及機構員工，引發無限消費潛力！

立即加盟成為我們的合作商戶，一同創造無盡商機



龐大消費群

延伸至逾 8,000 間企業  
會員的員工及其親友



強大商戶網絡

配合會員尊享獨家優  
惠，增進消費意慾



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鼓勵重複消費

深化會員與品牌的互  
動

合作商戶/企業會員的員工及其親友可免費成為專區會員，專享購物優惠，開展員工福利嶄新體驗

有興趣成為合作商戶或加入員工福利計劃，請即聯絡：

**BARzaar@gs1hk.org | 2863 9710**

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Explore Business Opportunities  
Open up New Sales Channels  
by Selling to Corporate Staff

Gain Access to

**8,000**  
Corporate  
Members'  
staff &  
families



**GS1 HK BARzaar** — a membership-based programme which provides an innovative promotion channel for our corporate members to reach over 8,000 companies and their staff, unlock extensive sales opportunities.

## Join Us as Merchant Partner for Unlimited Opportunities



**Large consumer base**  
with **8,000+**  
**corporate members'** staff,  
families & friends



**Enhanced business opportunities**  
driven by **extensive merchant network**  
& exclusive promotion offers



**Brand promotion**  
through multiple channels to  
**maximize marketing effectiveness**



**Repeatable business**  
and **enhanced stickiness** via  
attractive member benefit activities

Staff, their families & friends of GS1 HK corporate members or merchant partners can join us as individual members for free, and enjoy exclusive offers & special privileges.

Interested parties please contact:

**BARzaar@gs1hk.org | 2863 9710**

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