Enable Digital Transformation
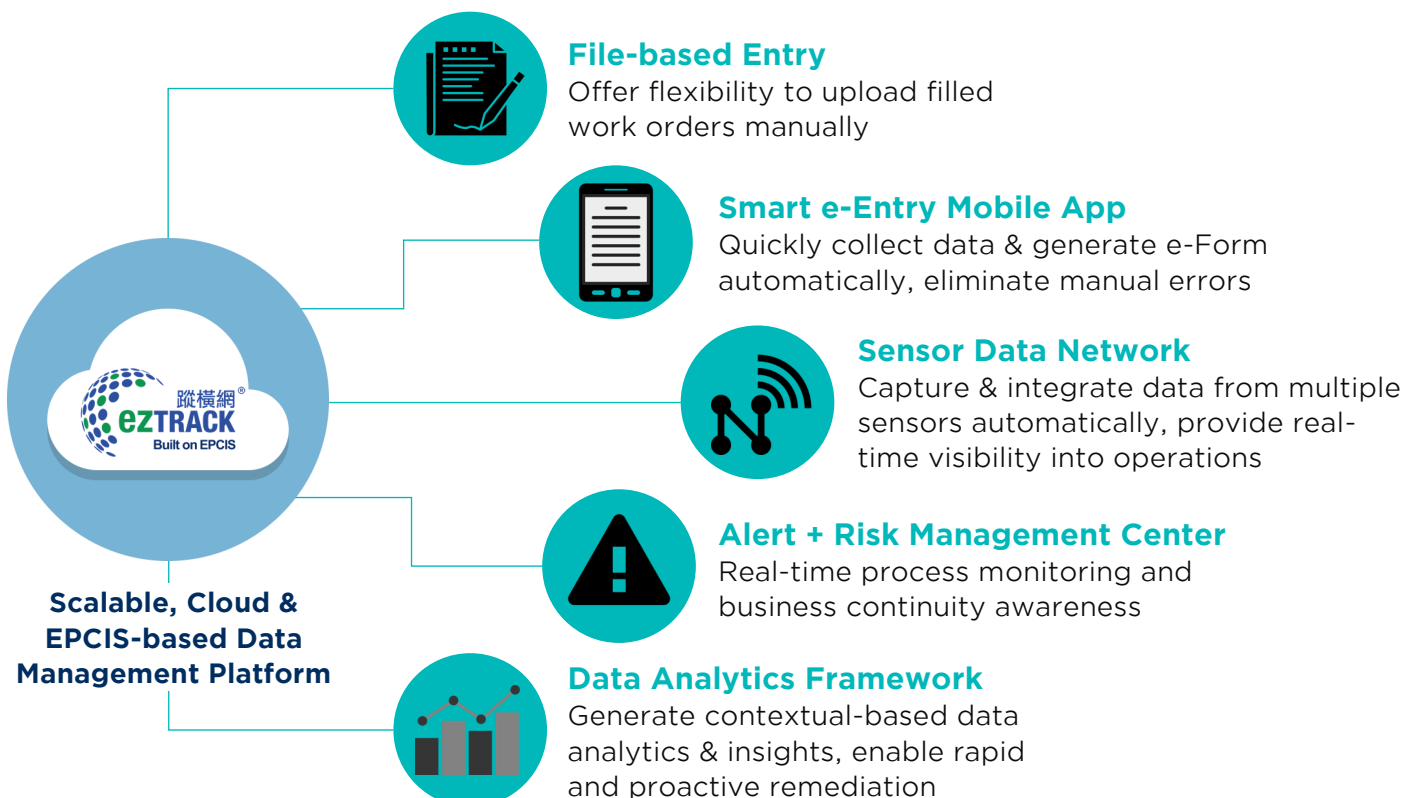with Data-Driven Responsive

Smart Operations

Maximize Productivity
Minimize Costs

The IoT plays an important role in the digital transformation of all industries. Gartner forecasts that connected things worldwide will reach 25 billion by 2021. In a world of unprecedented digital changes, data is the new currency. Businesses need instant data intelligence to respond rapidly to volatile market conditions, and also have the capacity to drive innovation and operational excellence.

MANAGE EVERY DATA POINT

Leveraging leading-edge technologies such as IoT, AI, cloud and self-learning robots, GS1 HK Smart Operations Solution helps transform businesses with automated data capturing and real-time actionable insights throughout the entire operation flow.

蹤橫網 ®
eZTRACK
Built on EPCIS

Scalable, Cloud & EPCIS-based Data Management Platform

File-based Entry
Offer flexibility to upload filled work orders manually

Smart e-Entry Mobile App
Quickly collect data & generate e-Form automatically, eliminate manual errors

Sensor Data Network
Capture & integrate data from multiple sensors automatically, provide real-time visibility into operations

Alert + Risk Management Center
Real-time process monitoring and business continuity awareness

Data Analytics Framework
Generate contextual-based data analytics & insights, enable rapid and proactive remediation

MOVE FROM REACTIVE TO PREDICTIVE OPERATION MANAGEMENT

✓ **Real-time Monitoring & Alert**
Monitor performance & progress, capture key metrics and stay on top of any unusual situations

✓ **Enhanced Collaboration**
Integrate data from multiple data sources, enhance visibility across functions and drive collaboration across departments

✓ **Insights-into-Actions**
Provide visualization & predictive analysis, proactively detect issues and identify underperforming areas, streamline and automate corrective actions

✓ **Operational Excellence**
Transform data into knowledge, enable smart decision making to improve operational effectiveness

WHY GS1 HONG KONG?

We are data-driven
In a highly connected world, data intelligence & interoperability are paramount, and they are part of our DNA and at the forefront of everything we do

We innovate
We deliver innovative and scalable solutions for a smarter business

We offer agile solutions
Leveraging global standards, we provide flexible options to connect devices, processes and systems

We have an expansive ecosystem
We continue to build strategic partnerships with industry stakeholders and vendors to evolve our offerings

GS1 Global Standards

GS1 keys (e.g., GTIN) standards enable accurate, sharable, searchable and linkable data to generate insights that help drive optimized business decisions.

ezTRACK, built on internet-based visibility standard EPCIS, is an interoperable, data-powered IoT platform that facilitates information sharing & tracking.

An intelligent way to improve productivity, efficiency & ROI!

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